

## Fashion Design Summer Course Curriculum

1. **Course Name:** Introduction to Fashion Design with Korean Culture

2. **Course Description**

A two-weeks intensive course in fashion basics for students interested in fashion design with additional activities to immerse yourself in Korean culture. The course allows students to express individual design visions through learning the basics of fashion process from research, design, illustration, textile manipulation, realization and presentation. These areas are supported by seminars, dynamic workshops, unique field trips and creative studio practices to produce highly creative and individual outcome.

Only Hongik, arguably the most prestigious Arts University in Korea, can give you a thorough immersion in fashion design with Korean culture. Its unique campus, located in fashionable Hongdae area and highly experienced tutors will provide students with an unmatched opportunity.

3. **Details:**

| DETAILS                 |   |
|-------------------------|---|
| <b>Time</b>             | 3 <sup>th</sup> JULY (Mon) - 14 <sup>th</sup> JULY (Fri) 2023 (Total 10 days)<br>10:00 – 17:00 (Lunch 13:00-14:00 excluded), 6hrs per day<br>* 1 <sup>st</sup> and last week class hours: 3hrs. |
| <b>Duration</b>         | 2 weeks (45 hrs in total)   |
| <b>Level</b>            | Beginners   |
| <b>Tutor</b>            | 2 Tutors<br>Fashion Design: Professor Yeon Yi JEONG,<br>Textiles: Professor In Seok HAN   |
| <b>Learning Methods</b> | Seminar, workshops, field trips, studio practice  |
| <b>Location</b>         | Hongik University Seoul Campus (Z3, E), Field Trip<br>(Museums, Fashion related company)  |
| <b>Certificate</b>      | On completion: 3 credits or Certificate of Completion   |

#### 4. Curriculum

| Learning Methods        | Topics   | Tutor Speciality |
|-------------------------|--|------------------|
| Fashion Design workshop | <ol style="list-style-type: none"> <li>1. Research method for fashion design: finding individual concept and producing mood/concept board.</li> <li>2. Sewing workshop: producing a simple skirt via learning about basic sewing techniques.</li> <li>3. Fashion illustration: Producing your own collection with fundamental fashion drawing techniques.</li> </ol> | Fashion          |
| Textile Design workshop | <ol style="list-style-type: none"> <li>1. Dyeing: t-shirt dyeing using fundamental dyeing techniques.</li> <li>2. Silk Screen: Learning silk screen techniques to make individual fabric bags.</li> <li>3. Knit: Using basic knitting techniques to make a personal bag or hat.</li> </ol>   | Textile          |
| Field Trip              | <ul style="list-style-type: none"> <li>• Museum tour: MMCA, SEMOCA</li> <li>• Company tour: Fashion brand or factory</li> </ul>  | Fashion, Textile |

#### 5. Course Schedule

| DAY | Topic                            | Details   | Tutor                     |
|-----|----------------------------------|---|---------------------------|
| 1   | <b>Orientation</b>               | Introduction to course (topics covered):<br>Fashion Design and Textile Design<br>Design Research Process<br>Korean Culture Talk (Video) | Prof. Jeong,<br>Prof. Han |
| 2   | <b>1<sup>st</sup> Field Trip</b> | Concept & Research: Concept building through experiencing the Old and New Korea.<br>(Location: MMCA, SEMOCA etc)                        | Prof. Jeong,<br>Prof. Han |
| 3   | <b>Fashion Design Workshop 1</b> | Research / Mood / Concept board building workshop   | Prof. Jeong               |
| 4   | <b>Textile Design Workshop 1</b> | Learning basic dyeing techniques to dye a t-shirt   | Prof. Han                 |

|    |                                  |  |                        |
|----|----------------------------------|--|------------------------|
| 5  | <b>Fashion Design Workshop 2</b> | Learning basic sewing techniques such as pleats, gather and pin-tuck to make a skirt silhouette. | Prof. Jeong            |
| 6  | <b>2<sup>nd</sup> Field Trip</b> | Visit to a fashion company or factory  | Prof. Jeong, Prof. Han |
| 7  | <b>Textile Design Workshop 2</b> | Learning about basic printing techniques to make a personalised bag with individual artwork      | Prof. Han              |
| 8  | <b>Fashion Design Workshop 3</b> | Learning about basic illustration techniques and design your own collection                      | Prof. Jeong            |
| 9  | <b>Textile Design Workshop 3</b> | Learning about basic knitting techniques to produce a bag or a hat                               | Prof. Han              |
| 10 | <b>Final</b>                     | Work Presentation and Critique   | Prof. Jeong, Prof. Han |