



<b>COURSE SYLLABUS</b>	
<b>COURSE INFORMATION</b>	
<b>Course Code:</b> ACCT203	<b>Level:</b> Undergraduate <b>Credit:</b> 4
<b>Course Title:</b> Managerial Accounting	
<b>PREREQUISITE</b>	
N/A	
<b>COURSE OVERVIEW</b>	
<p>This course is designed to introduce students to principles and practices in managerial accounting. Unlike financial accounting, where the emphasis is on communicating financial information to external users (such as investors, creditors, customers, etc.), managerial accounting focuses primarily on providing information to managers for use within the organization. It is used by a firm's management for decision-making related to production, pricing, marketing, and for motivating and evaluating employees. Understanding the theories, practices and regulations regarding managerial accounting will help managers make economically sensible decisions that maximize a firm's value.</p>	
<b>LEARNING OUTCOME</b>	
<p>After completing this course, students will be able to:</p> <ol style="list-style-type: none"><li>1. Explain the terms and concepts used by accountants and managers when reporting and analyzing internal accounting information.</li><li>2. Describe the various accounting systems used to value inventory, measure cost of goods sold, and plan and control the activities of an organization.</li><li>3. Outline the strengths and limitations of managerial accounting information for long-run and short-run decision making and for evaluating performance.</li><li>4. Compute product costs using traditional and activity-based costing; apply cost-volume-profit and differential analysis; and prepare and interpret budgets, variance reports, and balanced scorecards.</li></ol>	
<b>CLASS HOURS</b>	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
<b>LEARNING RESOURCES</b>	
<b>Required Textbook</b>	
Christensen, T. E., Hobson, L. S., Wallace, J. S., & Matthews, J. W. (2020). <i>Managerial Accounting for Undergraduates</i> , 2nd Edition, Cambridge Business Publishers.	
<b>Reference Books &amp; Online Resources</b>	
N/A	
<b>Suggested Textbook</b>	
N/A	
<b>Other Teaching Methods</b>	
N/A	



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<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
1	1	Overview of managerial accounting	Chapter 1
	2	Managerial accounting concepts and cost flows	Chapter 2
	3	Cost accounting systems: job order costing	Chapter 3
	4	Cost accounting systems: process costing	Chapter 4
	5	<b>Quiz 1:</b> Chapters 1 through 3 Introduction to Activity-Based Costing	Chapter 5
2	1	Cost accounting systems: activity-based costing	Chapter 5
	2	<b>Quiz 2:</b> Chapters 4 and 5 Introduction to Cost-Volume-Profit Relationships	Chapter 6
	3	Cost-Volume-Profit Relationships Concluded	Chapter 6
	4	<b>Case #1:</b> Review for Midterm Exam Variable Costing: A tool for decision making	Chapter 7
	5	<b>Midterm Exam</b>	Chapters 1-5
3	1	Relevant costs and short-term decision making	Chapter 8
	2	<b>Quiz 3:</b> Chapters 6 and 7	Chapter 9
	3	Standard costing and variance analysis	Chapter 10
	4	<b>Case #2:</b> Flexible budgets, segment reporting, and performance analysis	Chapter 11
	5	<b>Final Exam</b>	
<b>ASSESSMENT</b>			
<b>Assessment Task</b>		<b>Percent (%)</b>	
Assignments		10%	
Cases		10%	
Quizzes		30%	
Midterm Exam		25%	
Final Exam		25%	
<b>Total</b>		<b>100%</b>	



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**Course Title:** Managerial Accounting

**DETAILS ON GRADE COMPONENTS**

**Assignments**

The assignments require students to solve exercises and problems from the textbook. Student submissions will be graded based upon neatness, completeness, and correctness.

**Cases**

There will be two business decision case assignments. The instructor will provide announce the cases one week before the assigned due dates. Students are expected to clearly state their solutions to each case requirement, including any supporting calculations.

**Quizzes**

There will be three interim quizzes during the course. The quizzes will be equally weighted, and each quiz is designed to be completed in thirty minutes.

**Examinations**

There will be two major exams (midterm and final). The midterm exam will cover the material in Chapters 1 through 5. The final exam will be cumulative.

**COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

<b>Grade</b>	<b>Percentage %</b>
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

**For Post-Graduate Students**

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

**For Undergraduate Students**

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



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<b>Course Code:</b> ACCT203	<b>Level:</b> Undergraduate	<b>Credit:</b> 4
<b>Course Title:</b> Managerial Accounting		
<b>ACADEMIC INTEGRITY &amp; ACCOMMODATION</b>		
<b>Classroom Behavior Statements</b>		
<ol style="list-style-type: none"> <li>1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.</li> <li>2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.</li> <li>3. You are expected to be on time. Packing up your things early is disruptive.</li> <li>4. Raise your hand to be recognized.</li> <li>5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.</li> <li>6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.</li> <li>7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.</li> <li>8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)</li> </ol>		
<b>E-classroom Protocol</b>		
Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.		
Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.		
Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.		
<b>UNIVERSITY POLICIES</b>		
<b>General Expectations, Rights and Responsibilities of the Student</b>		
As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.		



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**Course Title:** Managerial Accounting

**UNIVERSITY POLICIES**

**Academic Integrity**

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are “experts” writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

**Campus Policy on Disabilities**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

**Accommodation to Students' Religious Holidays**

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



<b>COURSE SYLLABUS</b>			
<b>COURSE INFORMATION</b>			
<b>Course Code:</b>	<b>BIS209</b>	<b>Level:</b>	<b>Undergraduate</b>
		<b>Credit:</b>	<b>3</b>
<b>Course Title: Business Information Systems</b>			
<b>PREREQUISITE</b>			
N/A			
<b>COURSE OVERVIEW</b>			
Business Information Systems is a course on how an organization uses information systems (hardware, software, data, procedures, and people) to add value to an organization or to gain competitive advantage. As such, we are concerned with managing and leading the information systems function within organizations. The focus is on issues and problems facing the manager as strategist and orchestrating assets. They include alignment and strategic fitness of IT services and infrastructure, with the organizational design, processes and systems.			
<b>LEARNING OUTCOME</b>			
Upon successful completion of this course, students should be able to:			
1. Appreciate and understand the strategic and transforming role of IT in all types of organizations from the perspective of a strategic leader.			
2. Learn and demonstrate an understanding of critical concepts and frameworks from the information systems literature as it relates to strategic management.			
3. Demonstrate critical thinking regarding FinTech developments and the impact on business in terms of strategy analysis, formulation, and implementation.			
4. Design different frameworks to analyze the role of IT and how organizations create business value from IT.			
<b>CLASS HOURS</b>			
Total Program Duration:	3 Weeks in Total		
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)		
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)		
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)		
<b>LEARNING RESOURCES</b>			
<b>Required Textbook</b>			
Piccoli , G., & Pigni, F. (2016). <i>Information Systems for Managers with Cases</i> . 3rd Edition. Prospect			
<b>Reference Books &amp; Online Resources</b>			
N/A			
<b>Suggested Textbook</b>			
N/A			
<b>Other Teaching Methods</b>			
N/A			
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
1	1	<b>Part I: Foundations</b> The Role General and Functional Managers	Chapter 1
	2	The Four Components of an Information System	Chapter 2
	3	Organizational Informational Systems	Chapter 3



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<b>Course Title: Business Information Systems</b>			
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
1	4	<b>Part II: Competitive Advantage in the Internet Age</b> Changes in the Competitive Environment Network Economics/The Economics of Information	Chapter 4
	5	Electronic Commerce <b>Small-Group Case Study Presentation</b>	Chapter 5
2	1	<b>Part III: The Strategic Use of Information Systems</b> Strategic Information Systems Planning Six Decisions	Chapter 6
	2	Value Creation and Strategic Information Systems Analysis of Added Value Defining Components of Value Created	Chapter 7
	3	Value Creation with Strategic Information Systems Traditional Models and Emerging Frameworks	Chapter 8
	4	Appropriating IT-Enabled Value Over Time Sustainable Competitive Advantage/The Resource-Based View	Chapter 9
	5	<b>Team Project Report</b>	
3	1	<b>Part IV: Getting It Done</b> Funding Information Systems Budgeting and Project Prioritization Outsourcing	Chapter 10
	2	Creating Information Systems	Chapter 11
	3	Trends in Information Systems	Chapter 12
	4	Ethics, Security, and Privacy	Chapter 13
	5	<b>Final Exam</b>	
<b>ASSESSMENT</b>			
<b>Assessment Task</b>			<b>Percent (%)</b>
Attendance/Participation			25%
Project Report & Group Presentation			25%
Final Exam			50%
<b>Total</b>			<b>100%</b>



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<b>Course Code:</b> BIS209	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Business Information Systems		
<b>DETAILS ON GRADE COMPONENTS</b>		
<p><b>Class Participation and discussion</b></p> <p>Participation in this course is expected. To receive maximum benefit from this course, you are expected to attend all classes, come prepared, and actively participate in the discussion. Late arrival and early departure in class are marks of disrespect, unprofessionalism, and interrupt class. Please be on time. Evaluation of participation will be based on participation in class <b>discussions and exercises</b>, completion of reading assignments, review questions, discussion questions, and homework. Participation grades will be based on <b>quality</b> (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and <b>quantity</b> (consistency and regularity of performance).</p>		
<b>DETAILS ON GRADE COMPONENTS</b>		
<p><b>Homework, Class Attendance, and Participation</b></p> <p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade (10% of the total course grade) will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers; each class member is expected and encouraged to contribute to the dialogue or discussion.</p> <p>It is important that you read the assigned readings as background information on the issue/topic before each class session. The classroom will provide you an opportunity to present your views and opinions on the topics under discussion, and to help you refine your knowledge and perspective based on these interactions.</p> <p>Please note the following: <u>In case of an absence</u>, the student is responsible for the materials and assignments for that class; it is the student's responsibility to contact the course Teaching Assistant regarding absences and assignments that are missed. Students must submit a one-page write-up summarizing any assigned textbook chapter reading for each missed session; this will be due within one week of the missed session. Unexcused absence from five or more scheduled class sessions (which is a total of 33% of this course) will be grounds for failure. If you do have to miss class due to a personal emergency, please let the Teaching Assistant know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p>		
<p><b>Participation grades</b> will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Quality counts more. However, one cannot make quality comments without at least some degree of participation, so in this respect quantity will have some weight. But do keep in mind the following when considering your participation in class discussions: sometimes it is better to remain silent and have others think you are unprepared or a bit dim, rather than speaking out and confirming those suspicions. Accordingly, you are expected to come fully prepared and ready to participate for every class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment in the midst of the discussion.</p>		





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**Course Title:** Business Information Systems

**Class participation** is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics:

(1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.

Some specific criteria for evaluating discussion contributions are:

- Does the student demonstrate an eagerness to participate?
- Is the student a good listener? Does he/she build on others' comments?
- Is the student willing to interact with other class members?
- Are the points made relevant to the discussion? Are they linked to others' comments?
- Do comments demonstrate evidence of in-depth analysis of the case?
- Do comments add to our understanding of the situation?
- Do comments make a substantive contribution to the advancement of our analysis?
- Is there a willingness to test new ideas, or are the comments "safe?"

**DETAILS ON GRADE COMPONENTS**

- Do comments show an understanding of concepts or analytical techniques properly applied to the current situation?
- Is the student presenting insightful quantitative analysis (when required)?
- Is the student demonstrating ethical considerations and insights?

**Examinations**

An in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates.

**Project Report Team**

Each team must submit one report at the end of the second week, on a given question (drawn from a set of alternatives) provided by the instructor. The questions for the report will be provided on the 3rd day of the first week.

**Small Group Case Study Presentation**

Students will be assigned to a small group and each of these groups will make an in-class presentation of a case taken from the textbook. Details of the issues to be examined and expectations of the presentations (e.g., length, format) will be provided in class.

**COURSE GRADING**

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B	70-79
C	60-69
D	50-59
E	0-49



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COURSE INFORMATION

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Course Title: Business Information Systems

COURSE GRADING

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

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ACADEMIC INTEGRITY & ACCOMMODATION

Classroom Behavior Statements

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2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.
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Course Title: Business Information Systems

ACADEMIC INTEGRITY & ACCOMMODATION

Laptops and tablets are permitted in the class for class-related purposes ONLY, and their use will be closely supervised by the instructor. If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester. Please make a sincere attempt to arrive on time. If you arrive late, please enter the classroom quietly. It is difficult to educate fellow classmates with constant interruptions at the door. If you miss a class, given the size of this class, it is your responsibility to catch up.

UNIVERSITY POLICIES

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.

Academic Integrity

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Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

Campus Policy on Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



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<b>COURSE INFORMATION</b>	
<b>Course Code:</b> BUS230	<b>Level:</b> Undergraduate <b>Credit:</b> 3
<b>Course Title:</b> Entrepreneurship and Innovation	
<b>PREREQUISITE</b>	
N/A	
<b>COURSE OVERVIEW</b>	
By doing this unit students will gain an understanding of the constraints and advantages in developing a new venture. Students will learn the theoretical concepts behind the nature and importance of entrepreneurship, frameworks/models to identify and assess opportunities and challenges of a start-up, how to resource and market a startup, and learn the importance of ethics in developing a potential new venture.	
<b>LEARNING OUTCOME</b>	
Upon successful completion of this course, students should be able to:	
<ol style="list-style-type: none"><li>1. Learn the theories and practices of entrepreneurship.</li><li>2. Understand the challenges and opportunities of entrepreneurship.</li><li>3. Understand and evaluate domestic and international legal, social, political, economic, ethical, and cultural issues of entrepreneurship.</li><li>4. Identify the importance of creativity, innovation, and network building in entrepreneurship.</li></ol>	
<b>CLASS HOURS</b>	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
<b>LEARNING RESOURCES</b>	
<b>Required Textbook</b>	
Spinelli, S., & Adams, R. (2016). <i>New Venture Creation: Entrepreneurship for the 21st Century (Irwin Management)</i> , 10th Edition. McGraw Hill.	
<b>Reference Books &amp; Online Resources</b>	
<ol style="list-style-type: none"><li>1. Ries, E. (2012). <i>The Lean Start-Up</i>. Pearson.</li><li>2. Kawasaki, G., &amp; Filby, L. (2015). <i>The Art of the Start: The Time-Tested, Battle-Hardened Guide for Anyone Starting Anything</i>. Portfolio.</li><li>3. Kahney, L. (2009). <i>Inside Steve's Brain</i>. Atlantic.</li><li>4. Barringer, B. R. (2010). <i>Entrepreneurship: Successfully Launching New Ventures</i>. 3rd Edition. TBS.</li><li>5. Wolcott, R., &amp; Lippitz, M. (2009). <i>Grow from Within: Mastering Corporate Entrepreneurship and Innovation</i>. McGraw Hill.</li></ol>	
Journals:	
<ol style="list-style-type: none"><li>1. Journal of Business Venturing</li><li>2. Entrepreneurship Theory and Practice</li><li>3. Journal of Small Business and Entrepreneurship</li><li>4. Venture Capital</li><li>5. Small Business Economics</li><li>6. Harvard Business Review</li></ol>	



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<b>Course Code:</b> BUS230	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Entrepreneurship and Innovation		
LEARNING RESOURCES		
<b>Suggested Textbook</b>		
N/A		
<b>Other Teaching Methods</b>		
<p>Barringer, Bruce R. &amp; Ireland, R. Duane (2008). <i>'Building a new-venture team'</i>, in <i>Entrepreneurship: successfully launching new ventures</i>, 2nd Edition, Pearson/Prentice Hall, Upper Saddle River, NJ, pp. 254-267.</p> <p>Bessant, J. R. (2003). <i>High-Involvement Innovation: Building and Sustaining Competitive Advantage Through Continuous Change</i>. Wiley. pp. 79-90.</p> <p>Fagerberg, J, Mowery, DC and Nelson, RR (2005). <i>The Oxford Handbook of Innovation</i>, Oxford University Press, NY.</p> <p>Freeman, S. &amp; S.T. Cavusgil (2007). <i>'Entrepreneurial Strategies for Accelerated Internationalization of Smaller Born Globals'</i>, Journal of International Marketing, Vol. 15, No.4, pp.1-40.</p> <p>Freeman, S., Hutchings, K., &amp; Chetty, S. (2012). <i>'Born-globals and Culturally Proximate Markets'</i>, Management International Review, Vol. 52, No.3, pp. 425-460</p> <p>Freeman, S., R. Edwards, &amp; Schroder, B. (2006) <i>'How Smaller Born-global Firms Use Networks and Alliances to Overcome Constraints to Rapid Internationalization'</i>, Journal of International Marketing, Vol. 14, No.3, pp. 33-63.</p> <p>Hisrich, Robert D., Peters, Michael P. &amp; Shepherd, Dean A. (2010), <i>'Entrepreneurial strategy: generating and exploiting new entries'</i>, in <i>Entrepreneurship</i>, 8th edition, McGraw-Hill/Irwin, New York, pp. 64-90.</p> <p>Online Learning</p> <ol style="list-style-type: none"><li>1. <a href="http://www.ausindustry.gov.au">www.ausindustry.gov.au</a></li><li>2. <a href="http://www.austrade.gov.au">www.austrade.gov.au</a></li><li>3. <a href="http://www.noie.gov.au">www.noie.gov.au</a></li><li>4. <a href="http://www.mckinsey.com">www.mckinsey.com</a> / <a href="http://www.ipaustralia.com.au">www.ipaustralia.com.au</a></li><li>5. <a href="http://www.wipo.org">www.wipo.org</a></li><li>6. <a href="http://www.ted.com/talks/tags/entrepreneur">www.ted.com/talks/tags/entrepreneur</a></li><li>7. <a href="http://www.business.gov.au">www.business.gov.au</a></li><li>8. <a href="http://www.wdc-econdev.com">www.wdc-econdev.com</a></li></ol>		



COURSE INFORMATION			
<b>Course Code:</b> BUS230		<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Entrepreneurship and Innovation			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part I: Introduction • Course Introduction • What is entrepreneurship, why it matters • Size, rate of growth and types of entrepreneurship around the world and in Australia • The Entrepreneurial Mind	Lecture Slides & Chapter 2
	2	• The Global Entrepreneurial Revolution • Entrepreneurs and Ventures	Lecture Slides & Chapter 1
	3	Part II: Opportunity • The entrepreneurial Process: Effectuation and Causation • E-Commerce and Sustainable Enterprise Movements	Lecture Slides & Chapter 3 & 4
	4	• Opportunities for Social Entrepreneurship • Creativity, Innovation and International Entrepreneurship	Lecture Slides & Chapter 5 & 6
	5	Part III: The Founder and Team • The Entrepreneurial Leader and the Team • Ethical Decision Making and the Entrepreneur	Lecture Slides & Chapter 8 & 9
2	1	Part IV: Financing Entrepreneurial Ventures • Resource Requirements • Franchising • Entrepreneurial Finance	Lecture Slides & Chapter 10-12
	2	Obtaining Venture and Growth Capital	Lecture Slides & Chapter 13
	3	The Deal: Valuation, Structure, and Negotiation	Lecture Slides & Chapter 14
	4	Obtaining Debt Capital	Lecture Slides & Chapter 15
	5	<b>Deadline: Group Assignment &amp; Presentation</b>	
3	1	Part V: Start-up & Beyond Managing Uncertainty and Risk. The Role of Governance	Lecture Slides
	2	Leading Rapid Growth, Crises, and Recovery	Lecture Slides & Chapter 16
	3	The Family as Entrepreneur	Lecture Slides & Chapter 17
	4	Revision	
	5	<b>Final Exam</b>	



COURSE INFORMATION		
Course Code: BUS230	Level: Undergraduate	Credit: 3
Course Title: Entrepreneurship and Innovation		
ASSESSMENT		
Assessment Task	Percent (%)	
Attendance/Participation	10%	
Group Assignment	25%	
Group Presentation	25%	
Final Exam (Open Book)	40%	
<b>Total</b>	<b>100%</b>	
DETAILS ON GRADE COMPONENTS		
<b>Class Attendance and Participation</b> Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to allow students to clarify their understanding of the topics from the lecture and textbook. If students miss more than 5 classes and did not receive permission from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss. Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials to be well prepared for discussion.		
<b>Group Assignment (4 students per group, 3000 words)</b> 1. Theme: Write a Business plan (analyze business opportunities, Team building and Source of finance) 2. More detailed assessment guidelines will be provided in class. 3. The group is expected to work as a team. All the group members MUST involve in group discussion, contribute to the overall quality of the group report. 4. Any evidence of students freeloading within a group will get Zero.		
<b>Group Presentation</b> 1. Group presentation based on the group assignment 2. All group members must participate.		
<b>Final Exam (Open Book):</b> 1. MCQs 2. Case study 3. Open Questions Detailed information on the final exam will be provided by the lecturer in class.		







<b>COURSE INFORMATION</b>		
<b>Course Code:</b> BUS230	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Entrepreneurship and Innovation		
<b>ACADEMIC INTEGRITY &amp; ACCOMMODATION</b>		
<b>E-classroom Protocol</b>		
<p>Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.</p> <p>Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.</p> <p>Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>		
<b>UNIVERSITY POLICIES</b>		
<b>General Expectations, Rights and Responsibilities of the Student</b>		
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		
<b>UNIVERSITY POLICIES</b>		
<b>Academic Integrity</b>		
<p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p> <p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
<b>Campus Policy on Disabilities</b>		
<p>If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.</p>		
<b>Accommodation to Students' Religious Holidays</b>		
<p>It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.</p>		



<b>COURSE SYLLABUS</b>	
<b>COURSE INFORMATION</b>	
<b>Course Code:</b> BUS302	<b>Level:</b> Undergraduate <b>Credit:</b> 3
<b>Course Title:</b> Doing Business in Asia	
<b>PREREQUISITE</b>	
N/A	
<b>COURSE OVERVIEW</b>	
<p>Rapid economic growth in most part of Asia has resulted in the emergence of large and small enterprises which are organized in different ways compared to their western counterpart. This course examines and discuss business practices, leadership, culture, key countries and their governance and enterprises in Asia. This course is divided into three parts. The first part introduces students to the basics of the evolving economic context in which Asian businesses are embedded. The second part examines the importance of cultural intelligence in developing business leaders in Asia. This part also discusses institutional, governance, political, social and economic environments in Asia. The third part of this course focuses on some of the fastest growing economics in Asia, e.g. China, India and East Asia in particular, where students are required to do an (1) interim group presentation, and a (2) final group presentation.</p>	
<b>LEARNING OUTCOME</b>	
<p>Upon successful completion of this course, students should be able to:</p> <ol style="list-style-type: none"> <li>1. Understand the drivers for rapid economic growth in Asia.</li> <li>2. Develop a comprehensive understanding on business environment in Asia.</li> <li>3. Identify, understand the challenges for doing business in Asia and able to develop strategies to overcome those challenges.</li> <li>4. Appreciate and understand diversities and commonalities in business environment in Asia.</li> </ol> <p><b>General Skills:</b>            Appreciate and understand cultural diversity            Conduct scientific research            Develop interpersonal and communication skills</p>	
<b>CLASS HOURS</b>	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
<b>LEARNING RESOURCES</b>	
<b>Required Textbook</b>	
[HW] Hasegawa, H., & Witt, M. A. (2019). <i>Asian Business and Management: Theory, Practice and Perspectives</i> . 3rd Edition. Springer.	
<b>Reference Books &amp; Online Resources</b>	
An "extended syllabus" will be posted, which includes discussion points and suggested readings.	
<b>Suggested Textbook</b>	
[GTI] Goto, K., Endo, T., & Ito, A. (2020). <i>The Asian Economy: Contemporary Issues and Challenges</i> . 1st Edition. Routledge.	
<b>Other Teaching Methods</b>	
N/A	



COURSE INFORMATION			
<b>Course Code:</b> BUS302		<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Doing Business in Asia			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	<b>Part 1. Introduction: Doing Business in a Dynamically Evolving Asian Economy – contexts and frameworks</b> Introduction to the Course: Asian Business Systems in the Asian Economy	Introduction [GTI] Chapter 1
	2	Understanding the Dynamics of the Contemporary Asian Economy	[GTI] Chapter 2
	3	<b>Part 2. Asian Business Systems: Major Issues of Asian Business and Management.</b> The Idea of a Business System	[HW] Chapter 1
	4	Asian Cultures and Business Systems and Corporate Governance in Asia	[HW] Chapters 2 & 3
	5	Human Resource Management, and Technology Development in Asia	[HW] Chapters 4 & 5 [GTI] Chapter 7
2	1	Family Business Groups in Asia	[HW] Chapter 6
	2	Introduction to Economic Integration and Global Value Chains	[GTI] Chapter 4
	3	<b>Interim Group Presentations</b>	NA
	4	MNEs in Asia	[HW] Chapter 7
	5	Regionalism and Production Networks in Asia	[HW] Chapter 8
3	1	ESG Policies and Practices in Asia: Toward Contingent Convergence	[HW] Chapter 9
	2	<b>Part 3. Varieties of Business Systems in Asia</b> <b>Final Presentations 1:</b> Group A: The Business system of China Group B: The Business system of India Group C: The Business system of Indonesia	[HW] Chapters 10-12
	3	<b>Final Presentations 2:</b> Group D: The Business system of Japan Group E: The Business system of Korea Group F: The Business system of Malaysia	[HW] Chapters 13-15
	4	<b>Final Presentations 3:</b> Group G: The Business system of Singapore Group H: The Business system of Vietnam	[HW] Chapters 16 & 17
	5	<b>Wrapping Up and Thinking of Emerging Issues – Mainstreaming Sustainability into Business?</b>	
ASSESSMENT			
<b>Assessment Task</b>			<b>Percent (%)</b>
Attendance and Participation in class Discussion			15%



COURSE INFORMATION		
<b>Course Code:</b> BUS302	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Doing Business in Asia		
ASSESSMENT		
Assessment Task	Percent (%)	
Interim Group Presentation	10%	
Final Group Presentation	30%	
Individual Final Report	45%	
<b>Total</b>	<b>100%</b>	
DETAILS ON GRADE COMPONENTS		
<b>Homework, Class Attendance, and Participation</b> Active participation is highly encouraged. During the course, students are required to work in groups (assigned randomly by the lecturer) to prepare for the (1) Interim group presentation and (2) Final group presentation. Students should read the relevant chapter(s) assigned for each class in advance (optional, however, when the assigned reading is from the suggested textbook). Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lectures, and may also involve discussions from the suggested readings, which will be highlighted in the supplementary Class Note (Extended Syllabus).		
<b>Class Attendance and Participation</b> If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.		
<b>Interim Group Presentation</b> Every student will be assigned randomly to a group, which size is conditional on how many students would enroll into this class. There will be a total of 8 groups. Each group will be automatically assigned to a target country in which they must analyze the national/local business environment that allows further identification of potential areas of business intervention and/or investment. In this, the presentation should include a concise summary of the respective chapters assigned, and further identify one or more target sectors (industries) for further investigation. The group is expected to work as a team. All the group members MUST be involved in group discussions, and contribute to the overall quality of the report. Any evidence of students free-riding within a group will get a zero.		
<b>Final Group Presentation</b> The final group presentation will be based on the interim presentation, where the group must come up with a business strategy in their respective target countries. The presentations must include a brief country analysis, which allows them to identify potential sectors for intervention and/or investment, which should be based on solid analysis of the national/local business and economic contexts. It should clearly link the analytical perspectives that have been addressed in class. Again, the group is expected to work as a team. All the group members MUST be involved in group discussions, and contribute to the overall quality of the report. Any evidence of students free-riding within a group will get a zero.		





<b>COURSE INFORMATION</b>		
<b>Course Code:</b> BUS302	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Doing Business in Asia		
<b>ACADEMIC INTEGRITY &amp; ACCOMMODATION</b>		
<b>Classroom Behavior Statements</b>		
<ol style="list-style-type: none"> <li>1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.</li> <li>2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.</li> <li>3. You are expected to be on time. Packing up your things early is disruptive.</li> <li>4. Raise your hand to be recognized.</li> <li>5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.</li> <li>6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.</li> <li>7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.</li> <li>8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)</li> </ol>		
<b>E-classroom Protocol</b>		
<p>Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.</p> <p>Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.</p> <p>Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>		
<b>UNIVERSITY POLICIES</b>		
<b>General Expectations, Rights and Responsibilities of the Student</b>		
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		





<b>COURSE SYLLABUS</b>	
<b>COURSE INFORMATION</b>	
<b>Course Code:</b> BUS403	<b>Level:</b> Undergraduate <b>Credit:</b> 3
<b>Course Title:</b> Business Ethics in a Global Environment	
<b>PREREQUISITE</b>	
N/A	
<b>COURSE OVERVIEW</b>	
<p>Business Ethics in a Global Environment is designed to develop students moral reasoning about the conduct of business in the global context. They will achieve this by exploring theories of ethics and justice in business and in its relationships with society, across different cultural traditions and reflect on their own moral development through analysis of ethical and unethical behaviors in business. The course explores fundamental concepts in ethical issues facing businesses and multiple stakeholders. It will explore issues that accompany making ethical business decisions that reflect integrity in conducting global business. Students taking this class will learn and demonstrate an understanding of what it means to be ethical.</p>	
<b>LEARNING OUTCOME</b>	
<p>Upon successful completion of this course, students should be able to:</p> <ol style="list-style-type: none"> <li>1. Understand categories of ethical theory (normative and descriptive) and explain how they contribute to ethical business practices.</li> <li>2. Examine best practices of ethical decision-making in management, and leadership as relevant to value creation and capture.</li> <li>3. Explain ethical dilemmas managers face in a global business environment and how they can resolve them.</li> <li>4. Provide a basic understanding of the application of ethical concepts to corporate, not-for-profit, and entrepreneurial practices and decision-making.</li> <li>5. Learn to use tools and techniques of business ethics management.</li> </ol>	
<b>CLASS HOURS</b>	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
<b>LEARNING RESOURCES</b>	
<b>Required Textbook</b>	
Crane, Andrew, & Matten, Dirk. (2016). <i>Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization</i> . 4th edition. Oxford.	
<b>Reference Books &amp; Online Resources</b>	
N/A	
<b>Suggested Textbook</b>	
N/A	
<b>Other Teaching Methods</b>	
N/A	





<b>COURSE INFORMATION</b>			
<b>Course Code:</b>	<b>BUS403</b>	<b>Level:</b>	<b>Undergraduate</b>
		<b>Credit:</b>	<b>3</b>
<b>Course Title:</b>	<b>Business Ethics in a Global Environment</b>		
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
1	1	<b>Part A: Understanding Business Ethics</b> Introducing Business Ethics	Chapter 1
	2	What is Business Ethics and Why is Business Ethics Important?	Chapter 1
	3	Framing Business Ethics: Corporate Responsibility, Stakeholders, and Citizenship	Chapter 2
	4	Evaluating Business Ethics: Normative Ethical Theories	Chapter 3
	5	Making Decisions in Business Ethics: Descriptive Ethical Theories	Chapter 4
2	1	Managing Business Ethics: Tools and Techniques of Business Ethics Management Managing Stakeholder Relations/Assessing Ethical Performance/Organizing A Framework for Business Ethics Management	Chapter 5
	2	<b>Part B: Contextualizing Business Ethics</b> Shareholders and Business Ethics Understanding Governance and Ethics	Chapter 6
	3	Employees and Business Ethics	Chapter 7
	4	Consumers and Business Ethics	Chapter 8
	5	<b>Review and Group Study</b>	
3	1	Suppliers, Competitors, and Business Ethics Suppliers and Competitors as Stakeholders Sustainability and Business Relations—Toward A Positive Ecosystem?	Chapter 9
	2	Civil Society and Business Ethics	Chapter 10
	3	Government, Regulation, and Business Ethics	Chapter 11
	4	Conclusions and Future Perspectives	Chapter 12
	5	<b>Final Exam</b>	
<b>ASSESSMENT</b>			
<b>Assessment Task</b>			<b>Percent (%)</b>
Attendance/Participation			10%
Small-Group Case Presentation			20%
Short Written Assignment			20%
Final Exam			50%
<b>Total</b>			<b>100%</b>



COURSE INFORMATION		
Course Code: BUS403	Level: Undergraduate	Credit: 3
Course Title: Business Ethics in a Global Environment		
DETAILS ON GRADE COMPONENTS		
<b>Attendance and Participation</b> <p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers. In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed.</p> <p><b>Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course.</b> If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p> <p>Participation grades will be based on <b>quality</b> (an in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and <b>quantity</b> (consistency and regularity of performance). Accordingly, <b>you are expected to read the related chapters before participating in the class.</b> Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion. The grading of class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics: <b>(1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.</b></p>		
<b>Short Written Assignment</b> <p>Each student must submit a one-page written paper at the end of the first week, on a given question (drawn from a set of alternatives) provided by the instructor. The questions for the paper will be provided on the first day of class.</p>		
<b>Small-Group Case Presentation</b> <p>Students will be assigned to a small group and each of these groups will make an in-class presentation of a case taken from the textbook. Details of the issues to be examined and expectations of the presentations (e.g., length, format) will be provided in class.</p>		
<b>Examinations</b> <p>An in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates.</p> <p>Some specific criteria for evaluating discussion contributions are:</p> <ul style="list-style-type: none"><li>• Does the student demonstrate an eagerness to participate?</li><li>• Is the student a good listener? Does he/she build on others' comments?</li><li>• Is the student willing to interact with other class members?</li><li>• Are the points made relevant to the discussion? Are they linked to others' comments?</li><li>• Do comments demonstrate evidence of in-depth analysis of the case?</li><li>• Do comments add to our understanding of the situation?</li><li>• Do comments make a substantive contribution to the advancement of our analysis?</li></ul>		



<b>COURSE INFORMATION</b>		
<b>Course Code:</b> BUS403	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Business Ethics in a Global Environment		
<b>DETAILS ON GRADE COMPONENTS</b>		
<ul style="list-style-type: none"> <li>• Is there a willingness to test new ideas, or are the comments “safe?”</li> <li>• Do comments show an understanding of concepts or analytical techniques properly applied to the current situation?</li> <li>• Is the student presenting insightful quantitative analysis (when required)?</li> <li>• Is the student demonstrating ethical considerations and insights?</li> </ul>		
<b>COURSE GRADING</b>		
Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it		
	<b>Grade</b>	<b>Percentage %</b>
	A	80-100
	B	70-79
	C	60-69
	D	50-59
	E	0-49
<b>For Post-Graduate Students</b>		
To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.		
<b>For Undergraduate Students</b>		
To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.		
<b>ACADEMIC INTEGRITY &amp; ACCOMMODATION</b>		
<b>Classroom Behavior Statements</b>		
<ol style="list-style-type: none"> <li>1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.</li> <li>2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.</li> <li>3. You are expected to be on time. Packing up your things early is disruptive.</li> <li>4. Raise your hand to be recognized.</li> <li>5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.</li> <li>6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.</li> <li>7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.</li> <li>8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)</li> </ol>		



<b>COURSE INFORMATION</b>		
<b>Course Code:</b> BUS403	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Business Ethics in a Global Environment		
<b>ACADEMIC INTEGRITY &amp; ACCOMMODATION</b>		
<b>E-classroom Protocol</b>		
<p>Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.</p> <p>Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.</p> <p>Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>		
<b>UNIVERSITY POLICIES</b>		
<b>General Expectations, Rights and Responsibilities of the Student</b>		
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		
<b>Academic Integrity</b>		
<p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p> <p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
<b>Campus Policy on Disabilities</b>		
<p>If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.</p>		
<b>Accommodation to Students' Religious Holidays</b>		
<p>It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.</p>		



COURSE SYLLABUS		
<b>COURSE INFORMATION</b>		
<b>Course Code:</b> COMP220	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Algorithm and Data Structure		
<b>PREREQUISITE</b>		
N/A		
<b>COURSE OVERVIEW</b>		
<p>This course provides students with the opportunity to understand the essential data structures and algorithms. It covers fundamental data structures, algorithm analysis and design techniques required to address real-world programming challenges. It deepens students' understanding of the design and analysis of memory and time-efficient data structures and problem-solving strategies used in various complex applications.</p> <p>The course covers topics including:</p> <ul style="list-style-type: none"><li>• Asymptotic complexity analysis</li><li>• Basic data structures (arrays, lists, trees, graphs, and hash tables)</li><li>• General algorithm design patterns (recursion, dynamic programming)</li><li>• Sorting algorithms</li><li>• Basic graph algorithms (traversal, topological sorting, connected component)</li><li>• Advanced graph algorithms (MST, Shortest-path, Matching)</li></ul>		
<b>LEARNING OUTCOME</b>		
<p>Upon successful completion of this course, students should be able to:</p> <ol style="list-style-type: none"><li>1. Understand the internal workings of fundamental data structures and algorithms.</li><li>2. Determine the running time and memory space usage of common algorithms.</li><li>3. Adapt or invent new algorithms and data structures for software engineering problems.</li><li>4. Analyze the performance of algorithms built on fundamental data structures and algorithms.</li><li>5. Select and justify appropriate combinations of data structures and algorithms to solve software engineering problems.</li></ol>		
<b>CLASS HOURS</b>		
Total Program Duration:	3 Weeks in Total	
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)	
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)	
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)	
<b>LEARNING RESOURCES</b>		
<b>Required Textbook</b>		
[CLRS] Cormen, T., Leiserson, C.E., Rivest, R.L., Stein, C. <i>Introduction to Algorithms</i> . 3rd Edition. MIT Press.		
<b>Reference Books &amp; Online Resources</b>		
[GTG] Goodrich, M.T., Tamassia, R., Goldwasser M.H. <i>Data Structures &amp; Algorithms in Python</i> , 1st Edition, Wiley.		
<b>Suggested Textbook</b>		
N/A		
<b>Other Teaching Methods</b>		
N/A		



COURSE INFORMATION			
Course Code: <b>COMP220</b>		Level: <b>Undergraduate</b>	Credit: <b>3</b>
Course Title: <b>Algorithm and Data Structure</b>			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Analysis of Algorithms • Programming Basics • Big-O and Other Notations • Asymptotic Analysis • Recursion	Chapter 2 & 3
	2	Linked Lists, Stacks, Queues • Singly Linked List • Doubly Linked List • Stacks • Queues	Chapter 10
	3	Trees: • Tree Traversal • Binary Search Tree • Advanced Trees (Splay Tree, Red-black Tree, B-Tree)	Chapter 12 & 13
	4	Priority Queues • Priority Queues and Heaps • Adaptive Priority Queues <b>Quiz 1</b>	Chapter 19
	5	Sorting • Bubble Sort • Merge Sort • Quick Sort <b>Assignment 1 Due</b>	Chapter 7
2	1	<b>Mid-Term Exam</b>	
	2	Sorting • Bucket Sort • Radix Sort • Sorting Lower Bounds	Chapter 8
	3	Maps and Dictionaries • Maps • Hash tables • Skip lists	Chapter 11



<b>COURSE INFORMATION</b>			
<b>Course Code: COMP220</b>		<b>Level: Undergraduate</b>	<b>Credit: 3</b>
<b>Course Title: Algorithm and Data Structure</b>			
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
2	4	Graph • Graph types • Graph representations: Adjacency matrix and adjacency list <b>Quiz 2</b>	Chapter 22
	5	Graph • Graph traversal • Connected component • Topological sort	Chapter 22
3	1	Graph • Minimum Spanning Tree • Dijkstra's algorithm • Bellman-Ford Algorithm <b>Assignment 2 Due</b>	Chapter 23 & 24
	2	Advanced Algorithms • Dynamic Programming • Greedy algorithms	Chapter 15 & 16
	3	String Matching • Rabin-Karp Algorithm • KMP Algorithm	Chapter 32
	4	Revision	Review
	5	<b>Final Exam</b>	
<b>ASSESSMENT</b>			
<b>Assessment Task</b>			<b>Percent (%)</b>
Attendance/Participation			10%
Quiz 1			5%
Quiz 2			5%
Assignment 1			10%
Assignment 2			10%
Mid-Term Exam			20%
Final Exam			40%
<b>Total</b>			<b>100%</b>



COURSE INFORMATION		
Course Code: COMP220	Level: Undergraduate	Credit: 3
Course Title: Algorithm and Data Structure		
DETAILS ON GRADE COMPONENTS		
<b>Attendance and Participation</b> <p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.</p> <p>In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p> <p>Participation grades will be based on <b>quality</b> (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and <b>quantity</b> (consistency and regularity of performance). Accordingly, <b>you are expected to read the related chapters before participating the class.</b> Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion.</p> <p>The grading of class participation is necessarily a subjective exercise. However, high- quality comments have one or more of the following characteristics: <b>(1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.</b></p>		
<b>Quizzes</b> <p>Quizzes will happen on the first and second weeks to review and reinforce what has been learned in the previous classes.</p>		
<b>Assignments</b> <p>To enhance the learning process, students have to submit two assignments. Each assignment weighs 10% of the total marks.</p> <p>Assignment 1 covers the contents of the first week. It is due on Friday of the first week.</p> <p>Assignment 2 covers the contents of the second week. It is due on Monday of the third week.</p>		
<b>Mid-Term Exam</b> <p>The mid-semester examination will be held on Monday of the second week. It will cover the contents of the first week.</p>		
<b>Final Exam</b> <p>An in-class final examination will be administered at the end of the course on Friday of the third week. Details of contents, exam format, etc. will be announced in class well before the examination dates.</p>		







<b>COURSE INFORMATION</b>		
<b>Course Code:</b> COMP220	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Algorithm and Data Structure		
<b>E-classroom Protocol</b> <p>Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.</p> <p>Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.</p> <p>Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>		
<b>ACADEMIC INTEGRITY &amp; ACCOMMODATION</b>		
<b>General Expectations, Rights and Responsibilities of the Student</b> <p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		
<b>Academic Integrity</b> <p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p> <p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
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<b>COURSE SYLLABUS</b>	
<b>COURSE INFORMATION</b>	
<b>Course Code:</b> COMP301	<b>Level:</b> Undergraduate <b>Credit:</b> 3
<b>Course Title:</b> Advanced Database Systems	
<b>PREREQUISITE</b>	
N/A	
<b>COURSE OVERVIEW</b>	
<p>This course provides students with the opportunity to learn about various types of Advanced Database Systems. It deepens students' understanding of the database modelling, design, and implementation techniques in various complex data intensive applications. The course covers topics including computing platforms, data mining and data stream, data integration, and data warehousing, data security and privacy, amongst others.</p>	
<b>LEARNING OUTCOME</b>	
<p>Upon successful completion of this course, the students should have basic expertise in the following areas:</p> <ol style="list-style-type: none"><li>1. Understand distributed computing concepts and major platforms.</li><li>2. Understand the similarity query processing concepts and techniques.</li><li>3. Understand techniques to manage streaming data.</li><li>4. Develop insights into issues and challenges in data integration including schema integration, data matching, and use of ontologies.</li><li>5. Relate your conceptual and practical knowledge in advanced database systems to past lectures as well as emerging trends such as big data.</li><li>6. Understand the concepts, modelling, and implementation details of data warehousing.</li><li>7. Develop a broad range of skills and knowledge essential to critically identify and properly address issues in complex data management and analysis.</li></ol>	
<b>CLASS HOURS</b>	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
<b>Reference Books &amp; Online Resources</b>	
N/A	
<b>Suggested Textbook</b>	
N/A	
<b>Other Teaching Methods</b>	
N/A	



COURSE INFORMATION			
<b>Course Code:</b> COMP301		<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Advanced Database Systems			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Distributed Computing Platforms • Map Reduce • Algorithms Using MapReduce • Spark	Chapter 2 of [JRU]
	2	Similarity Queries • Similarity and Distance Functions • Deduplicating Documents • Introduction to Locality Sensitive Hashing (LSH)	Chapter 3 of [JRU]
	3	Data Streams • Data Stream Model • Sampling Data in a Stream • Filtering Streams • Counting Distinct Elements in a Stream	Chapter 4 of [JRU]
	4	Schema Mapping and Integration - Schema Matching • Schema Mapping <b>Quiz 1</b>	Chapter 5 of [HDI]
	5	Data Matching • Problem Definition • Rule-based Matching • Probabilistic Matching <b>Assignment 1 Due</b>	Chapter 7 of [HDI]
2	1	<b>Mid-Term Exam</b>	
	2	Data Matching • Learning-based Matching • Collective Matching • Blocking	Chapter 7 of [HDI]
	3	Ontology and Knowledge Representation - Knowledge Representation • Description Logics • Semantic Web	Chapter 12 of [HDI]
	4	Data Warehouse Fundamentals - OLAP and OLTP • Data Warehouse Modelling • Data Cubes <b>Quiz 2</b>	Chapter 2 of [JPT]
	5	Data Warehouse Systems • Querying a Data Warehouse - Query Languages	Chapter 2 of [JPT]



<b>COURSE INFORMATION</b>			
<b>Course Code: COMP301</b>		<b>Level: Undergraduate</b>	<b>Credit: 3</b>
<b>Course Title: Advanced Database Systems</b>			
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
3	1	Data Warehouse Algorithms - Materialized Views • Indexing <b>Assignment 2 Due</b>	Chapter 4 of [JPT]
	2	Data Warehouse Algorithms • Join Processing • Data Cube Computation	Chapter 4 of [JPT]
	3	Data Security and Privacy • Security Measure in Databases • Attack and Defense • K-Anonymity, Differential Privacy	Assign in Class
	4	Revision	Review
	5	<b>Final Exam</b>	
<b>ASSESSMENT</b>			
<b>Assessment Task</b>			<b>Percent (%)</b>
Attendance/Participation			10%
Quiz 1			5%
Quiz 2			5%
Assignment 1			10%
Assignment 2			10%
Mid-Term Exam			20%
Final Exam			40%
<b>Total</b>			<b>100%</b>
<b>DETAILS ON GRADE COMPONENTS</b>			
<p><b>Attendance and Participation</b> Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.</p> <p>In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p> <p>Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Accordingly, you are expected to read the related chapters before participating the class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion.</p>			



COURSE INFORMATION														
Course Code: COMP301	Level: Undergraduate	Credit: 3												
Course Title: Advanced Database Systems														
DETAILS ON GRADE COMPONENTS														
<p>The grading of class participation is necessarily a subjective exercise. However, high- quality comments have one or more of the following characteristics: <b>(1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.</b></p> <p><b>Quizzes</b> Quizzes will happen on the first and second weeks to review and reinforce what has been learned in the previous classes.</p> <p><b>Assignments</b> To enhance the learning process, students have to submit two assignments. Each assignment weighs 10% of the total marks. <u>Assignment 1</u> covers Divide-and-conquer, Dynamic programming and Greedy algorithm. It is due on Friday of the first week. <u>Assignment 2</u> covers graph theories and graph algorithms. It is due on Monday of the third week.</p> <p><b>Mid-semester Examination</b> The mid-semester examination will be held on Monday of the second week. It will cover the contents of the first week including but not limited to Divide-and-conquer, Randomized algorithms, Dynamic programming and Greedy algorithms.</p> <p><b>Final Examination</b> An in-class final examination will be administered at the end of the course on Friday of the third week. Details of contents, exam format, etc. will be announced in class well before the examination dates.</p>														
COURSE GRADING														
<p>Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.</p>														
<table border="1"><thead><tr><th>Grade</th><th>Percentage %</th></tr></thead><tbody><tr><td>A</td><td>80-100</td></tr><tr><td>B</td><td>70-79</td></tr><tr><td>C</td><td>60-69</td></tr><tr><td>D</td><td>50-59</td></tr><tr><td>E</td><td>0-49</td></tr></tbody></table>			Grade	Percentage %	A	80-100	B	70-79	C	60-69	D	50-59	E	0-49
Grade	Percentage %													
A	80-100													
B	70-79													
C	60-69													
D	50-59													
E	0-49													
<p><b>For Post-Graduate Students</b> To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.</p> <p><b>For Undergraduate Students</b> To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.</p>														



<b>COURSE INFORMATION</b>		
<b>Course Code:</b> COMP301	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Advanced Database Systems		
<b>ACADEMIC INTEGRITY &amp; ACCOMMODATION</b>		
<b>Classroom Behavior Statements</b>		
<p>1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.</p> <p>2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.</p> <p>3. You are expected to be on time. Packing up your things early is disruptive.</p> <p>4. Raise your hand to be recognized.</p> <p>5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.</p> <p>6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.</p> <p>7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.</p> <p>8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)</p>		
<b>E-classroom Protocol</b>		
<p>Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.</p> <p>Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.</p> <p>Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>		
<b>General Expectations, Rights and Responsibilities of the Student</b>		
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		



COURSE INFORMATION		
<b>Course Code:</b> COMP301	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Advanced Database Systems		
UNIVERSITY POLICIES		
<b>Academic Integrity</b> Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are “experts” writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		
<b>Campus Policy on Disabilities</b> If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
<b>Accommodation to Students' Religious Holidays</b> It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		





<b>COURSE SYLLABUS</b>	
<b>COURSE INFORMATION</b>	
<b>Course Code:</b> COMP303	<b>Level:</b> Undergraduate <b>Credit:</b> 3
<b>Course Title:</b> Machine Learning	
<b>PREREQUISITE</b>	
N/A	
<b>COURSE OVERVIEW</b>	
<p>Machine Learning uses interdisciplinary techniques such as statistics, linear algebra, optimization and computer science to create automated systems for suggesting future predictions about a task. The amount of data in different fields, such as health, finance and social media, has made Machine Learning an increasingly core computer science competency. This course will introduce the basic Machine Learning concepts, covering supervised and unsupervised techniques, evaluation, as well as specific approaches such as Artificial Neural Network (ANN) and Deep Learning. Students will learn how to apply such techniques to a range of problems, using Matlab, and learn how to analyze outputs from the applications. Students will perform assignments that involve a variety of real- world datasets from a variety of domains. The course expects the students to have a basic understanding of Matlab programming.</p>	
<b>LEARNING OUTCOME</b>	
<p>Upon successful completion of this course, the students should have basic expertise in the following areas:</p> <ol style="list-style-type: none"><li>1. Understand the core theories and concepts of Machine Learning.</li><li>2. Recognize real-world problems as amenable to Machine Learning.</li><li>3. An ability to explain the properties of various Machine Learning models and to connect a model to statistical principles.</li><li>4. Understand a wide variety of learning algorithms.</li><li>5. Formulate an algorithm that instantiates a given Machine Learning model using appropriate data.</li><li>6. Understand how to evaluate models generated from real-world data.</li><li>7. Apply the algorithms to a real-world problem, optimize the models learned and report on the expected accuracy that can be achieved by applying the models.</li><li>8. Interpret the results of Machine Learning running on real data.</li></ol>	
<b>CLASS HOURS</b>	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
<b>Reference Books &amp; Online Resources</b>	
N/A	
<b>Suggested Textbook</b>	
N/A	
<b>Other Teaching Methods</b>	
N/A	



COURSE INFORMATION			
<b>Course Code:</b> COMP303		<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Machine Learning			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Introduction and Course Overview	Chapter 1 of [KM]
	2	Linear Regression Bias-variance Trade-off	Chapter 7 of [KM] Chapter 3 of [CB]
	3	Over-fitting Regularization Scarcity Evaluation	Chapter 7 of [KM] Chapter 3 of [CB]
	4	Logistic Regression Naïve Bayes <b>Quiz 1</b>	Chapter 5 and 8 of [KM] Chapter 4 of [CB]
	5	Decision Trees Instance-Based Learning (IBL) <b>Assignment 1 Due</b>	Chapter 16 of [KM]
2	1	<b>Mid-Term Exam</b>	
	2	Artificial Neural Network (ANN) Deep Learning	Chapter 4 and 5 of [CM] Chapter 28 of [KM]
	3	SVM Kernel Machines	Chapter 6 and 7 of [CB]
	4	Bayesian Networks	Chapter 10 of [KM]
	5	Clustering <b>Quiz 2</b>	Chapter 25 of [KM]
3	1	Hidden Markov Models <b>Assignment 2 Due</b>	Chapter 17 of [KM]
	2	Latent Variable Models	Chapter 27 of [KM]
	3	Reinforcement Learning	Chapter 18 of [EA]
	4	Revision	Review
	5	<b>Final Exam</b>	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Quiz 1			5%
Quiz 2			5%



COURSE INFORMATION	
Course Code: COMP303	Level: Undergraduate Credit: 3
Course Title: Machine Learning	
ASSESSMENT	
Practical Assignment 1	10%
Practical Assignment 2	10%
Mid-Term Exam	20%
Final Exam	40%
<b>Total</b>	<b>100%</b>
DETAILS ON GRADE COMPONENTS	
<p><b>Attendance and Participation</b> Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.</p> <p>In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis. Participation grades will be based on <b>quality</b> (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and <b>quantity</b> (consistency and regularity of performance). Accordingly, <b>you are expected to read the related chapters before participating the class.</b> Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion. The grading of class participation is necessarily a subjective exercise. However, high- quality comments have one or more of the following characteristics: <b>(1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.</b></p> <p><b>Quizzes</b> Quizzes will happen on the first and second weeks to review and reinforce what has been learned in the previous classes.</p> <p><b>Practical Assignments</b> To enhance the learning process, students have to submit two practical assignments. Each assignment weighs 10% of the total marks. Assignment 1 covers Linear regression, Over-fitting and Regularization. It is due on Friday of the first week.</p>	
DETAILS ON GRADE COMPONENTS	
<p>Assignment 2 covers Decision trees, Artificial Neural Network (ANN), Deep Learning and Clustering. It is due on Monday of the third week.</p> <p><b>Midterm Exam</b> The mid-semester examination will be held on Monday of the second week. It will cover all the contents of the first week.</p> <p><b>Final Exam</b> An in-class final examination will be administered at the end of the course on Friday of the third week. Details of contents, exam format, etc. will be announced in class well before the examination dates.</p>	



**COURSE INFORMATION**

**Course Code:** COMP303

**Level:** Undergraduate

**Credit:** 3

**Course Title:** Machine Learning

**COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

**For Post-Graduate Students**

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

**For Undergraduate Students**

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

**ACADEMIC INTEGRITY & ACCOMMODATION**

**Classroom Behavior Statements**

1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.
2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.
3. You are expected to be on time. Packing up your things early is disruptive.
4. Raise your hand to be recognized.
5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.
6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.
7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.
8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)



**COURSE INFORMATION**

**Course Code:** COMP303

**Level:** Undergraduate

**Credit:** 3

**Course Title:** Machine Learning

**ACADEMIC INTEGRITY & ACCOMMODATION**

**E-classroom Protocol**

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

**UNIVERSITY POLICIES**

**General Expectations, Rights and Responsibilities of the Student**

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.

**Academic Integrity**

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

**Campus Policy on Disabilities**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

**Accommodation to Students' Religious Holidays**

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



<b>COURSE SYLLABUS</b>			
<b>COURSE INFORMATION</b>			
<b>Course Code:</b> ECON301	<b>Level:</b> Undergraduate	<b>Credit:</b> 4	
<b>Course Title:</b> Intermediate Microeconomics Theory			
<b>PREREQUISITE</b>			
ECON201; ECON202			
<b>COURSE OVERVIEW</b>			
<p>This course is designed as an intermediate course in Microeconomics. Students are assumed to be familiar with the basic knowledge and concepts in economics at the introductory level. In this course, new and more advanced tools are developed to analyze individual decision making under constraints. Specifically, we will study the basics of supply and demand; consumer behavior; individual and market demand; uncertainty and consumer behavior; production; the cost of production; profit maximization and competitive supply; the analysis of competitive markets; market power; pricing with market power; monopolistic competition and oligopoly; markets for factor inputs; investment, time, and capital markets. Students will participate in weekly discussion where the knowledge and theories learned in class will be used to analyze real life challenges and some concurrent debates in economy and policy making.</p>			
<b>LEARNING OUTCOME</b>			
<p>Upon the completion of this course, students will be able to:</p> <ol style="list-style-type: none"> <li>1. Describe the principal tenants of consumer and producer theory.</li> <li>2. Analyze the role and implications of uncertainty and consumer behavior.</li> <li>3. Apply profit maximization, cost minimization; market structures to real-life scenarios.</li> <li>5. Design pricing strategies of firms with market power.</li> <li>6. Demonstrate investment and production decisions.</li> </ol>			
<b>CLASS HOURS</b>			
Total Program Duration:	4 Weeks in Total		
Total Contact Hours:	66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)		
Lectures:	Monday - Friday 150 Minutes per Day (20 Days in Total)		
Discussion Sessions:	2.5 Hours or 150 Minutes per Week (4 Sessions in Total)		
<b>LEARNING RESOURCES</b>			
<b>Required Textbook</b>			
Pindyck, R. & Rubinfeld, D. (2018). <i>Microeconomics</i> , Global Edition, 9th Edition. Pearson Education			
<b>Reference Books &amp; Online Resources</b>			
Varian, H. R. (2014). <i>Intermediate Microeconomics: A Modern Approach</i> . 9th Edition. W. W. Norton & Company.			
<b>Suggested Textbook</b>			
N/A			
<b>Other Teaching Methods</b>			
N/A			
<b>WEEKLY SCHEDULE</b>			
Week	Day	Topic	Reading
1	1	Markets and prices: Preliminaries	Chapter 1
	2	The basics of supply and demand	Chapter 2
	3	Consumer behavior	Chapter 3
	4	Individual and market demand	Chapter 4
	5	Discussion; <b>Quiz 1</b>	Chapter 1 - 4



<b>COURSE INFORMATION</b>			
<b>Course Code:</b>	ECON301	<b>Level:</b> Undergraduate	<b>Credit:</b> 4
<b>Course Title:</b>	Intermediate Microeconomics Theory		
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
2	1	Uncertainty and consumer behavior	Chapter 5
	2	Production	Chapter 6
	3	The cost of production	Chapter 7
	4	Course review; Discussion; <b>Quiz 2</b>	Chapter 5 - 7
	5	<b>Mid-Term Exam</b>	Chapter 1 - 7
3	1	Profit maximization and competitive supply	Chapter 8
	2	The analysis of competitive markets	Chapter 9
	3	Market power: Monopoly and monopsony	Chapter 10
	4	Pricing with market power	Chapter 11
	5	Discussion; <b>Quiz 3</b>	Chapter 8-11
4	1	Monopolistic competition and oligopoly	Chapter 12
	2	Markets for factor inputs	Chapter 14
	3	Investment, time, and capital markets	Chapter 15
	4	Course review; Discussion; <b>Quiz 4</b>	Chapter 12 & 14 - 15
	5	<b>Final Exam</b>	Chapter 8 - 12 & 14 - 15
<b>ASSESSMENT</b>			
<b>Assessment Task</b>		<b>Percent (%)</b>	
Attendance/Participation		10%	
Homework		10%	
Quizzes		20%	
Weekly discussion		10%	
Mid-Term Exam		25%	
Final Exam		25%	
<b>Total</b>		<b>100%</b>	











COURSE SYLLABUS	
<b>COURSE INFORMATION</b>	
<b>Course Code:</b> ECON302	<b>Level:</b> Undergraduate <b>Credit:</b> 3
<b>Course Title:</b> Intermediate Macroeconomics	
<b>PREREQUISITE</b>	
N/A	
<b>COURSE OVERVIEW</b>	
<p>The unit aims to provide a deeper understanding and skills on the Macroeconomic concepts and policies essential to work as a macroeconomist. Students who did foundation course on Economics and Macroeconomics should choose this unit. This course covers intermediate level macroeconomics topics. This course focus on Neo-Classical Growth Model, New Growth Theory, the IS-LM Model, the Aggregate Demand/Aggregate Supply Model. The policy focus on fiscal, monetary, trade policy, unexpected economic shocks, government debts and budget deficit.</p>	
<b>LEARNING OUTCOME</b>	
<p>Upon successful completion of this course, students should be able to:</p> <ol style="list-style-type: none"><li>1. Understand macroeconomic theories, principles, short and long run macroeconomic policies and challenges.</li><li>2. Apply macroeconomic theories to analyze macroeconomic policies.</li><li>3. Develop arguments by applying macroeconomic theories, principles and models.</li><li>4. Explain economic growth facts and models.</li><li>5. Understand the model of exchange rate determination and explain exchange rate regime.</li><li>6. Evaluate macroeconomic policies and develop arguments to make an appropriate policy response.</li></ol>	
<b>CLASS HOURS</b>	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
<b>LEARNING RESOURCES</b>	
<b>Required Textbook</b>	
[M] Mankiw, N.G. (2019). <i>Macroeconomics</i> . 10th Edition. Worth Publishers.	
<b>Reference Books &amp; Online Resources</b>	
[BS] Blanchard, O. J., & Sheen, J. R. (2013). <i>Macroeconomics</i> . 4th Edition. Pearson Australia Group Pty Limited.	
[DBFS] Dornbusch, R., Bodman, P., Fischer, S., & Startz, R. (2018). <i>Macroeconomics</i> . 13th Edition. McGraw-Hill Education.	
[ABC] Abel, A., Bernanke, B., & Croushore, D. (2020). <i>Macroeconomics, Global Edition</i> . Pearson.	
<b>Online Resources</b>	
Reserve Bank of Australia <a href="https://www.rba.gov.au/publications/rdp/2011-2020.html">https://www.rba.gov.au/publications/rdp/2011-2020.html</a>	
<b>Suggested Textbook</b>	
N/A	
<b>Other Teaching Methods</b>	
N/A	



<b>COURSE INFORMATION</b>			
<b>Course Code:</b> ECON302		<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Intermediate Macroeconomics			
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
1	1	Course Overview Introduction to Macroeconomics: Microeconomic Thinking and Macroeconomic Models	Chapter 1
	2	Measuring the Value of Economic Activity (GDP, The Consumer Price Index, The Unemployment Rate, Wages, Inflation) Constructing Economic Models	Chapter 2
	3	National Income: The Factors of Production, The Production Function, The Supply and Demand of Goods and Services, How is National Income Distributed, Saving and Investment	Chapter 3
	4	The Monetary System: What It Is and How It Works Inflation: Its Causes, Effects, and Social Costs	Chapter 4 & 5
	5	Exchange Rate, Saving & Investment in the Open Economy	Chapter 6
2	1	Unemployment and the Labor Market	Chapter 7
	2	Economic Growth I: Capital Accumulation and Population Growth	Chapter 8
	3	Economic Growth II: Technology, Empirics, and Policy	Chapter 9
	4	Economic Fluctuations & the Business Cycle, Stabilization Policy	Chapter 10
	5	IS–LM Model, The Keynesian Cross	Chapter 11 & 12
3	1	The Mundell–Fleming Model and the Exchange-Rate Regime, Fiscal Policy, Monetary Policy, Trade Policy Aggregate Supply and the Short-Run: Tradeoff Between Inflation and Unemployment	Chapter 13 & 14
	2	Alternative Stabilization Policies	Chapter 16
	3	Macroeconomic Policy in the Open Economy, Monetary Policy and the Federal Reserve System, Government Debt and Budget Deficits	Chapter 17
	4	Unit Revision	
	5	<b>Final Exam</b>	
<b>ASSESSMENT</b>			
<b>Assessment Task</b>			<b>Percent (%)</b>
Attendance/Participation			10%
Presentation			40%
Final Exam			50%
<b>Total</b>			<b>100%</b>



**COURSE INFORMATION**

**Course Code:** ECON302                      **Level:** Undergraduate                      **Credit:** 3

**Course Title:** Intermediate Macroeconomics

**DETAILS ON GRADE COMPONENTS**

**Class Attendance and Participation**

Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook.

If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.

Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.

**Presentation**

Each student will have to make an oral presentation on a reading that will be assigned to them. Detailed information on the presentation will be provided in class.

**Final Exam**

The exam covers all the topics from the prescribed text book, and materials covered in the lecture. Detailed information on the Final Exam will be provided in class.

**COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

**COURSE GRADING**

**For Post-Graduate Students**

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

**For Undergraduate Students**

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



<b>COURSE INFORMATION</b>		
<b>Course Code:</b> ECON302	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Intermediate Macroeconomics		
<b>ACADEMIC INTEGRITY &amp; ACCOMMODATION</b>		
<b>Classroom Behavior Statements</b>		
<p>1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.</p> <p>2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.</p> <p>3. You are expected to be on time. Packing up your things early is disruptive.</p> <p>4. Raise your hand to be recognized.</p> <p>5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.</p> <p>6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.</p> <p>7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.</p> <p>8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)</p>		
<b>E-classroom Protocol</b>		
<p>Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.</p> <p>Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.</p> <p>Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>		
<b>UNIVERSITY POLICIES</b>		
<b>General Expectations, Rights and Responsibilities of the Student</b>		
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		



COURSE INFORMATION		
<b>Course Code:</b> ECON302	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Intermediate Macroeconomics		
UNIVERSITY POLICIES		
<b>Academic Integrity</b> Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are “experts” writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		
UNIVERSITY POLICIES		
<b>Campus Policy on Disabilities</b> If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation. <b>Accommodation to Students' Religious Holidays</b> It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



<b>COURSE SYLLABUS</b>	
<b>COURSE INFORMATION</b>	
<b>Course Code:</b> ECON360	<b>Level:</b> Undergraduate <b>Credit:</b> 3
<b>Course Title:</b> Economics of International Financial Institutions and Markets	
<b>PREREQUISITE</b>	
N/A	
<b>COURSE OVERVIEW</b>	
Financial institutes, markets, and securities form the basis of modern financial and monetary systems. This course covers Australian and International economics and its financial systems. It explores economic methods, principles, and theories of financial asset evaluation and pricing: theories and assumptions of risk analysis and decision making; portfolio analysis. Students will also develop a thorough understanding of the key financial markets, money market, debt market, equity market, foreign exchange market, and derivative market.	
<b>LEARNING OUTCOME</b>	
Upon successful completion of this course, students should be able to: 1. Understand the process and concepts of asset pricing. 2. Identify and explain Australian and international financial markets and institutes. 3. Understand the objectives of monetary policy, can describe an orthodox and unconventional approach to monetary policy implementation. 4. Describe how foreign exchange market, bond market, and share market work. 5. Understand future and option contracts, explain critical determinants of the value of an option contract. 6. Apply theories and concepts of financial markets and institutes in a real-world situation.	
<b>CLASS HOURS</b>	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
<b>LEARNING RESOURCES</b>	
<b>Required Textbook</b>	
[M] Mishikin, F. (2018). <i>Economics of Money, Banking, and Financial Markets (What's New in Economics)</i> . 12th Edition. Pearson Publishing Company. [CS] Cecchetti, S. & Schoenholtz, K. (2017). <i>Money, Banking, and Financial Markets</i> . 5th Edition. McGraw Hill Education Company.	
<b>Reference Books &amp; Online Resources</b>	
Sources of Daily News • The Wall Street Journal <a href="https://www.wsj.com">https://www.wsj.com</a> • Financial times <a href="https://www.ft.com">https://www.ft.com</a> • Bloomberg <a href="http://www.bloomberg.com">www.bloomberg.com</a> • Yahoo Finance <a href="https://finance.yahoo.com">https://finance.yahoo.com</a> Sources of Weekly News •The Economist <a href="https://www.economist.com">https://www.economist.com</a> •Bloomberg Businessweek <a href="http://www.bloomberg.com/businessweek">www.bloomberg.com/businessweek</a>	





COURSE INFORMATION			
<b>Course Code:</b>	<b>ECON360</b>	<b>Level:</b>	<b>Undergraduate</b>
		<b>Credit:</b>	<b>3</b>
<b>Course Title:</b> Economics of International Financial Institutions and Markets			
LEARNING RESOURCES			
Reference Books & Online Resources			
Economic and Financial Data			
<ul style="list-style-type: none"> <li>• The Federal Reserve Board <a href="http://www.federalreserve.gov">http://www.federalreserve.gov</a></li> <li>• The Federal Reserve Bank of St. Louis <a href="http://research.stlouisfed.org/fred2">http://research.stlouisfed.org/fred2</a></li> <li>• New York Stock Exchange (NYSE) <a href="http://www.nyse.com">www.nyse.com</a></li> <li>• Bulletin – Reserve Bank of Australia <a href="http://www.rba.gov.au/publications/bulletin/">http://www.rba.gov.au/publications/bulletin/</a></li> <li>• Reserve Bank of Australia (RBA) <a href="http://www.rba.gov.au">www.rba.gov.au</a></li> <li>• Australian Stock Exchange (ASX) <a href="https://www2.asx.com.au">https://www2.asx.com.au</a></li> </ul>			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Course Outline; Introduction to Financial Markets & Financial Institutions; Introduction to International Finance; Overview of Financial System & Financial Market Instruments	[M] Chapter 1 & 2 [CS] Chapter 1
	2	Measuring Money & Money Market; Interest Rates and Present Value; Determination of the Bond Price	[M] Chapter 3 & 4 [CS] Chapter 2 & 4
	3	Yield to Maturity; Measuring Interest-Rate Risk Duration; Bond Markets	[M] Chapter 4 & 5 [CS] Chapter 4 & 6
	4	Models of Asset Pricing; Risk Structure of Interest Rates; The Global Financial Crisis	[M] Chapter 5 & 6 [CS] Chapter 5 & 7
	5	Monetary Policy & Stock Prices; The Global Financial Crisis & the Stock Market <b>Deadline: Select a company for a group research project</b>	[M] Chapter 7 [CS] Chapter 8



<b>COURSE INFORMATION</b>			
<b>Course Code:</b>	<b>ECON360</b>	<b>Level:</b>	<b>Undergraduate</b>
		<b>Credit:</b>	<b>3</b>
<b>Course Title: Economics of International Financial Institutions and Markets</b>			
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
2	1	Economic Analysis of Financial Structure; Financial Development and Economic Growth	[M] Chapter 8 [CS] Chapter 13 & 14
	2	Banking & the Management of Financial Institutions; Duration Gap Analysis; Measuring Bank Performance	[M] Chapter 9 [CS] Chapter 12
	3	Economic Analysis of Financial Regulation; International Financial Regulation	[M] Chapter 10 [CS] Chapter 14
	4	Banking Crises around the World; Review the Materials for the Midterm exam	[M] Chapter 10
	5	<b>Mid-Term Exam</b>	
3	1	Central Bank and the Monetary Policy; Structure and Independence of the Central Bank	[M] Chapter 13 [CS] Chapter 17 & 18
	2	The Foreign Exchange Market – Determination of Exchange Rate	[M] Chapter 17 [CS] Chapter 10
	3	Intervention in the Foreign Exchange Market; Balance of Payments; Exchange Rate Regimes	[M] Chapter 18 [CS] Chapter 19
	4	<b>Research Project Presentation</b>	
	5	<b>Final Exam</b>	
<b>ASSESSMENT</b>			
<b>Assessment Task</b>			<b>Percent (%)</b>
Attendance & Participation			10%
Quizzes			10%
Written Assignments			10%
Group Research Project			10%
Mid-Term Exam			30%
Final Exam			30%
<b>Total</b>			<b>100%</b>
<b>DETAILS ON GRADE COMPONENTS</b>			
<b>Class Attendance and Participation</b>			
Class lectures will be virtual lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Students can use discussion sessions to clarify their understanding of the topics from the lecture and textbook.			



COURSE INFORMATION		
<b>Course Code:</b> ECON360	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Economics of International Financial Institutions and Markets		
DETAILS ON GRADE COMPONENTS		
<b>Class Attendance and Participation (Con't)</b>		
<p>If students miss more than five classes and do not receive permission from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.</p> <p>Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials to be well prepared for discussion.</p>		
<b>Quizzes and Assignments</b>		
<p>There will be three quizzes and two long written in class assignments. The time and date to take an in-class quiz will be announced during the class in advance. In doing the assignment, students can discuss it but should write their answers in submitting it.</p>		
<b>Group Research Project</b>		
<p>The objective of the group research project (each group consists of two or three students) is to develop your research skills, improve your ability to apply learned skills in a real-world environment, present your ideas concisely and coherently.</p> <ol style="list-style-type: none"><li>1. You pretend to work in a team of bankers of an investment bank that provides capital and treasury solutions to stock market-listed companies.</li><li>2. Your research and analysis should include the following:<ul style="list-style-type: none"><li>▫ Briefly explain a history of a company your team selected</li><li>▫ Research the company's primary sources of revenue and costs; describe main products or technology.</li><li>▫ Research the company's assets and liabilities; check the capital ratio.</li><li>▫ Research the trend of the company's stock performance</li><li>▫ Identify the company's new product and technology development</li><li>▫ Identify opportunities of the company concerning investment and treasury management</li><li>▫ Forecast the company's profits and stock price based on its opportunities</li></ul></li><li>3. The group is expected to work as a team. All the group members MUST involve in group discussion, contribute to the overall quality of the group report.</li><li>4. Any evidence of students freeloading within a group will get zero.</li></ol>		
<b>Midterm and Final Examinations</b>		
<p>There will be two exams for this class, one midterm exam and one final exam, which make up 60% of the total grade. The instructor will hold a review session before each exam. Details of the examination will be available during the semester.</p>		



**COURSE INFORMATION**

**Course Code:** ECON360                      **Level:** Undergraduate                      **Credit:** 3

**Course Title:** Economics of International Financial Institutions and Markets

**COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

**For Post-Graduate Students**

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

**For Undergraduate Students**

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

**ACADEMIC INTEGRITY & ACCOMMODATION**

**Classroom Behavior Statements**

1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.
2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.
3. You are expected to be on time. Packing up your things early is disruptive.
4. Raise your hand to be recognized.
5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.
6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.
7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.
8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)





<b>COURSE SYLLABUS</b>	
<b>COURSE INFORMATION</b>	
<b>Course Code:</b> ECON455	<b>Level:</b> Undergraduate <b>Credit:</b> 3
<b>Course Title:</b> Competition Policy and the Economics of Regulation	
<b>PREREQUISITE</b>	
N/A	
<b>COURSE OVERVIEW</b>	
<p>This course uses organization models as tools and do economic analysis on the application of competition policy and regulations. The goals of this course are to understand different government policies and theories to regulate the market, why &amp; when government regulate a market, understand policy options, their strengths and weaknesses. We analyze market in a number of settings, such as oligopoly, collusion, mergers, monopolization and price discrimination. We also cover theories of economic regulations. Students who have done intermediate macro economics should enroll this course.</p>	
<b>LEARNING OUTCOME</b>	
<p>After completing this course, a student should be able to:</p> <ol style="list-style-type: none"><li>1. Understand policies and challenges of modern competition and government regulations.</li><li>2. Understand why and when government wants to regulate market.</li><li>3. Understand how government policies and regulations effect consumers, producers and the government.</li><li>4. Critically evaluate policies and proposed purpose of the regulations.</li></ol>	
<b>CLASS HOURS</b>	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
<b>LEARNING RESOURCES</b>	
<b>Required Textbook</b>	
[PRN] Pepall, L., Richards, D., & Norman, G. (2014). <i>Industrial Organization: Contemporary Theory and Empirical Applications</i> . 5th Edition. Wiley.	
<b>Reference Books &amp; Online Resources</b>	
<ul style="list-style-type: none"><li>• Whinston, M. D. (2008). <i>Lectures on Antitrust Economics (Cairol Lectures)</i> . 50049th Edition. The MIT Press.</li><li>• Motta, M. (2015). <i>Competition Policy: Theory and Practice</i> . Cambridge University Press.</li></ul>	
<b>Suggested Textbook</b>	
N/A	
<b>Other Teaching Methods</b>	
N/A	



<b>COURSE INFORMATION</b>			
<b>Course Code:</b> ECON455		<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Competition Policy and the Economics of Regulation			
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
1	1	Course Overview & Introduction to Basic Concepts I: The Rationale for Regulation and Antitrust Policies, Antitrust Regulation, Economic Regulation, Health, Safety, and Environmental Regulation, Criteria for Assessment	Chapter 1& 3
	2	Course Overview & Introduction to Basic Concepts II: Introduction to Economic Regulation, Alternatives to Regulation in the Market	Chapter 1& 2
	3	Monopoly Power in Theory and Practice	Chapter 5-7
	4	Oligopoly, Collusion, and Antitrust	Chapter 9-11
	5	Market Structure and Dynamic Competition	Chapter 10
2	1	Horizontal Mergers	Chapter 11
	2	Vertical Mergers	Chapter 11
	3	Monopolization and Price Discrimination	Chapter 14
	4	Optimal Pricing	Chapter 14
	5	<b>Mid-Term Exam</b>	
3	1	Incentive Regulation	Chapter 15
	2	Natural Monopoly Regulation	Chapter 14
	3	Regulation of Potentially Competitive Markets: Theory and Estimation Methods	Chapter 14
	4	Revision	
	5	<b>Final Exam</b>	
<b>ASSESSMENT</b>			
<b>Assessment Task</b>			<b>Percent (%)</b>
Attendance/Participation			10%
Mid-Term Exam			40%
Final Exam			50%
<b>Total</b>			<b>100%</b>



**COURSE INFORMATION**

**Course Code:** ECON455                      **Level:** Undergraduate                      **Credit:** 3

**Course Title:** Competition Policy and the Economics of Regulation

**DETAILS ON GRADE COMPONENTS**

**Class Attendance and Participation**

Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook.

If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.

Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.

**Mid-Term and Final Examinations**

There will be 2 exams for this class, one midterm and one final exam, which makes up 90% of the total grade. The instructor will hold a review session before each exam.

Analytical problem and short answer

Open book exam

Details of the examination will be available during the semester

**COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

<b>Grade</b>	<b>Percentage %</b>
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

**For Post-Graduate Students**

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

**For Undergraduate Students**

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.





**COURSE INFORMATION**

**Course Code:** ECON455                      **Level:** Undergraduate                      **Credit:** 3

**Course Title:** Competition Policy and the Economics of Regulation

**ACADEMIC INTEGRITY & ACCOMMODATION**

**Classroom Behavior Statements**

1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.
2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.
3. You are expected to be on time. Packing up your things early is disruptive.
4. Raise your hand to be recognized.
5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.
6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.
7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.
8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)

**E-classroom Protocol**

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

**UNIVERSITY POLICIES**

**General Expectations, Rights and Responsibilities of the Student**

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.



COURSE INFORMATION		
<b>Course Code:</b> ECON455	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Competition Policy and the Economics of Regulation		
<b>Academic Integrity</b> Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are “experts” writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		
<b>Campus Policy on Disabilities</b> If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
<b>Accommodation to Students' Religious Holidays</b> It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



<b>COURSE SYLLABUS</b>	
<b>COURSE INFORMATION</b>	
<b>Course Code:</b> FIN301	<b>Level:</b> Undergraduate <b>Credit:</b> 3
<b>Course Title:</b> Intermediate Corporate Finance	
<b>PREREQUISITE</b>	
Introductory Finance course	
<b>COURSE OVERVIEW</b>	
<p>Students with a fundamental concept of finance should take this unit. This unit focuses on some of the advance aspects of corporate finance; apply financial theory to develop and interpret financial policy, valuation and instruments. This course is structured to help students to understand the link between financial theory and practice. This course examines techniques and issues in corporate finance with a focus on corporate decisions. The course covers several aspects of valuation in a corporate setting: Economic Value Added, free cash flow, valuation of growth opportunities and option pricing applications. Further topics include merger and acquisition strategies, corporate capital structure, dividend payout, leasing, and behavioral corporate finance.</p>	
<b>LEARNING OUTCOMES</b>	
<p>Upon successful completion of this course, students should be able to:</p> <ol style="list-style-type: none"> <li>1. Understand the link between theories and practice of corporate finance.</li> <li>2. Understand different models and arguments in corporate finance.</li> <li>3. Evaluate and interpret results from a model.</li> <li>4. Explain the implications of theory in financial management.</li> <li>5. Measure the financial performance of a business.</li> <li>6. Critically communicate for and against arguments of a proposed corporate policy.</li> </ol>	
<b>CLASS HOURS</b>	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
<b>LEARNING RESOURCES</b>	
<b>Required Textbook</b>	
<p>[RWJ] Ross, S., Wester field, R., Jaffe, J., &amp; Jordan, B. (2018). <i>Corporate Finance</i>. 12th Edition. McGraw-Hill Education.</p> <p>[AD] Ackert, L., &amp; R. Deaves. (2010). <i>Behavioral Finance: Psychology, Decision-Making, and Markets</i>, Cengage Learning.</p>	
<b>Reference Books &amp; Online Resources</b>	
<p>[BMA] Brealey, R., Myers, S., &amp; Allen, F. (2019). <i>Principles of Corporate Finance</i>. 13th Edition. McGraw-Hill Education.</p> <p>[BD] Berk, J., &amp; Demarzo, P. (2010). <i>Corporate Finance</i>. 2nd edition. Pearson College Div.</p> <ul style="list-style-type: none"> <li>• Reserve Bank of Australia (RBA),</li> <li>• Australian Stock Exchange (ASX),</li> <li>• New York Stock Exchange (NYSE),</li> </ul>	
<b>Suggested Textbook</b>	
N/A	
<b>Other Teaching Methods</b>	
N/A	



<b>COURSE INFORMATION</b>			
<b>Course Code:</b> FIN301		<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Intermediate Corporate Finance			
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
1	1	Course Overview, Introduction to Corporate Finance, Financial Statement and Ratio Analysis	[RWJ] Chapter 3
	2	Equity Valuation, Investment Criteria and Making Capital Investment Decisions	[RWJ] Chapters 9 & 6
	3	Capital Budgeting	[RWJ] Chapters 6 & 7
	4	Options & Corporate Finance: Basics	[RWJ] Chapter 22
	5	Applications of Options to Corporate Finance and Real Options	[RWJ] Chapter 23
2	1	Warrants and Convertible Securities	[RWJ] Chapter 24
	2	Mergers and Acquisitions	[RWJ] Chapter 29
	3	Debt Financing and Capital Structure	[RWJ] Chapters 16 & 17
	4	Capital Structure and Valuation for the Levered Firm	[RWJ] Chapter 18
	5	<b>Mid-Term Exam</b>	
3	1	Dividends and Other Payouts	[RWJ] Chapter 19
	2	Leasing	[RWJ] Chapter 21
	3	Prospect Theory with Financial Applications Behavioral Corporate Finance	[AD] Chapters 3 & 16
	4	Review	
	5	<b>Final Exam</b>	
<b>ASSESSMENT</b>			
<b>Assessment Task</b>		<b>Percent (%)</b>	
Attendance/Participation		10%	
Assignments		30%	
Mid-Term Exam		30%	
Final Exam		30%	
<b>Total</b>		<b>100%</b>	





**COURSE INFORMATION**

**Course Code:** FIN301

**Level:** Undergraduate

**Credit:** 3

**Course Title:** Intermediate Corporate Finance

**ACADEMIC INTEGRITY & ACCOMMODATION**

**Classroom Behavior Statements**

1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.
2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.
3. You are expected to be on time. Packing up your things early is disruptive.
4. Raise your hand to be recognized.
5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.
6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.
7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.
8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)

**E-classroom Protocol**

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

**UNIVERSITY POLICIES**

**General Expectations, Rights and Responsibilities of the Student**

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.





<b>COURSE SYLLABUS</b>	
<b>COURSE INFORMATION</b>	
<b>Course Code:</b> FIN302	<b>Level:</b> Undergraduate <b>Credit:</b> 3
<b>Course Title:</b> International Finance	
<b>PREREQUISITE</b>	
Principles of Microeconomics, Principles of Macroeconomics, and Financial Management. Those who have not met those prerequisites must obtain a permission from the course instructor in order to take this course.	
<b>COURSE OVERVIEW</b>	
<p>This course will explore the theory and practice of international finance. This course deals with the analysis of three important and related macroeconomics issues in open economies: exchange rates, capital flows and financial crises. The objectives of the course are two-fold: to introduce and critically evaluate the main relevant economic theories, models and empirical works in these three key areas of International Finance; and to apply these analytical tools to build an understanding of relevant economic developments and policy issues in the global markets. There will be discussions of relevant current events relating to Australia, our main trading partners and the rest of the world.</p> <p>Topics on contemporary issues will be discussed and critically analyzed using the knowledge we learn in this course. Students will be encouraged to investigate some controversial issues in global trade and globalization and present their own views and possible solutions as a caring stakeholder in the global economy and socially responsible world citizen. There will be no right or wrong views in the course context. However, students are expected to demonstrate breadth and depth of their knowledge of the issues and the logic cohesion of their argument using the key concepts and theories covered in this course.</p>	
<b>LEARNING OUTCOME</b>	
Upon successful completion of this course, students should be able to:	
<ol style="list-style-type: none"><li>1. Explain the organization and institutional details of foreign exchange and international money markets.</li><li>2. Apply, at a formal level, the main neoclassical models of exchange rate determination, and assess their empirical validity.</li><li>3. Describe and apply insights provided by behavioral economics into expectations formation and decision making on the foreign exchange market.</li><li>4. Apply a heterodox macroeconomic model to exchange rate forecasting.</li><li>5. Analyze the causes of historical exchange rate movements, and some of the contributory factors to a variety of financial crises, with reference to the models covered.</li></ol>	
<b>CLASS HOURS</b>	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
<b>LEARNING RESOURCES</b>	
<b>Required Textbook</b>	
<ol style="list-style-type: none"><li>1. Madura, J., Hoque, A., Krishnamurti, C.. (2018). <i>International Financial Management</i>. 1st Edition. Asia-Pacific Edition. Cengage.</li><li>2. Harvey, John T. (2009). <i>Currencies, Capital Flows and Crises</i>. 1st Edition. Routledge.</li></ol>	





<b>COURSE INFORMATION</b>			
<b>Course Code:</b> FIN302		<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> International Finance			
<b>LEARNING RESOURCES</b>			
<b>Reference Books &amp; Online Resources</b>			
1. Bekaert, Geert, & Hodrick, Robert. (2017). <i>The International Financial Management</i> . 3rd edition. Cambridge University Press.			
2. The Wall Street Journal and Forbes			
3. World Finance: an online magazine on contemporary issues in global finance and trade. Source: <a href="https://www.worldfinance.com/">https://www.worldfinance.com/</a>			
<b>Suggested Textbook</b>			
N/A			
<b>Other Teaching Methods</b>			
N/A			
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
1	1	Introduction to Basic Concepts in International Finance and Foreign Exchange Markets	Assign in Class
	2	International Parity Relationships	Assign in Class
	3	Neoclassical Models 1 -The Monetary Model of Floating and Fixed Exchange Rates	Assign in Class
	4	Neoclassical Models 2 - The Mundell-Fleming Model of Fixed and Floating Exchange Rates	Assign in Class
	5	Neoclassical Models 3 - The Dornbusch Overshooting Model of Floating Exchange Rates	Assign in Class
2	1	Empirical Evidence on These Models and Later Developments	Assign in Class
	2	Institutional and Behavioral Economics and Decision Making in the Foreign Exchange Market	Assign in Class
	3	Capital Flows and Exchange Rates	Assign in Class
	4	Review of Topics	Assign in Class
	5	<b>Mid-Term Exam</b>	
3	1	Exchange Rate Modelling using a Post-Keynesian Model	Assign in Class
	2	Expectations and Crises - Theory and Application	Assign in Class
	3	Further Real World Applications - Volatility in the USD over time	Assign in Class
	4	Optimal Currency Areas, Monetary Sovereignty and the Euro-Zone Experiment	Assign in Class
	5	<b>Final Exam</b>	



<b>COURSE INFORMATION</b>	
<b>Course Code:</b> FIN302	<b>Level:</b> Undergraduate <b>Credit:</b> 3
<b>Course Title:</b> International Finance	
<b>ASSESSMENT</b>	
<b>Assessment Task</b>	<b>Percent (%)</b>
Attendance/Participation	10%
Mid-Term Exam	30%
Quizzes/ Case Study	10%
Assignments	10%
Final Exam	40%
<b>Total</b>	<b>100%</b>
<b>DETAILS ON GRADE COMPONENTS</b>	
<b>Homework, Class Attendance, and Participation</b>	
<p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade (10% of the total course grade) will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers; each class member is expected and encouraged to contribute to the dialogue or discussion. It is important that you read the assigned readings as background information on the issue/topic before each class session. The classroom will provide you an opportunity to present your views and opinions on the topics under discussion, and to help you refine your knowledge and perspective of cross-border management based on these interactions.</p> <p>Please note the following: In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to contact the course Teaching Assistant regarding absences and assignments that are missed. Students must submit a one- page write-up summarizing any assigned textbook chapter reading for each missed session; this will be due within one week of the missed session. Unexcused absence from five or more scheduled class sessions (which is a total of 33% of this course) will be grounds for failure. If you do have to miss class due to a personal emergency, please let the Teaching Assistant know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p> <p>Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Quality counts more. However, one cannot make quality comments without at least some degree of participation, so in this respect quantity will have some weight.</p> <p>But do keep in mind the following when considering your participation in class discussions: sometimes it's better to remain silent and have others think you are unprepared or a bit dim, rather than speaking out and confirming those suspicions.</p>	



COURSE INFORMATION		
<b>Course Code:</b> FIN302	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> International Finance		
DETAILS ON GRADE COMPONENTS		
<ul style="list-style-type: none"><li>• Does the student demonstrate an eagerness to participate?</li><li>• Is the student a good listener? Does he/she build on others' comments?</li><li>• Is the student willing to interact with other class members?</li><li>• Are the points made relevant to the discussion? Are they linked to others' comments?</li><li>• Do comments demonstrate evidence of in-depth analysis of the case?</li><li>• Do comments add to our understanding of the situation?</li><li>• Do comments make a substantive contribution to the advancement of our analysis?</li><li>• Is there a willingness to test new ideas, or are the comments "safe"?</li><li>• Do comments show an understanding of concepts or analytical techniques properly applied to the current situation?</li><li>• Is the student presenting insightful quantitative analysis (when required)?</li><li>• Is the student demonstrating ethical considerations and insights?</li></ul>		
<b>Examinations</b> An in-class mid-term examination will be administered during the middle of Week 2, and an in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates.		
<b>Case Analysis</b> Students will conduct an individual written case analysis. Each student may choose one of the following cases or current issues to analyze. Your report that should not exceed 2 pages of double-spaced typewritten text, plus appendices as appropriate. Individual case analysis is to be uploaded in the platform. Where an individual case analysis, the written report should cover at least: Statement of problem or problem(s) facing the firm; Summary of the situation/analysis of issues; and Strategic alternatives and recommendations for strategy.		



<b>COURSE INFORMATION</b>														
<b>Course Code:</b> FIN302	<b>Level:</b> Undergraduate	<b>Credit:</b> 3												
<b>Course Title:</b> International Finance														
<b>DETAILS ON GRADE COMPONENTS</b>														
<p><b>Case Analysis</b>            Statement of problem or problem(s) facing the firm: State the problem(s) clearly and succinctly. Explain why you believe it (or they) is important. Include information on concepts from the course as needed.            Summary of the situation/analysis of issues. This is the section in which you may use tools such as a SWOT analysis or other analytical tools. Discuss only the information most relevant to the case. Remember that any analytical tool you use should demonstrably achieve some insights that will help you to make a final recommendation. This is the meat of your analysis and will demonstrate your thinking and depth of understanding of the case and course material.            Strategic alternatives and recommendations for strategy. Present a set of strategic alternatives, evaluate them, and then decide which is (are) best. This will be your recommendation. Your recommendation should follow logically from the statement of the problem and the situation analysis. I don't have to agree with your recommendation for you to get a good grade, but I need to see the logical flow and justification clearly.</p> <p><b>Assignment Guidelines</b>            A. The students will complete a series of written assignments through the course of the module.            B. All written assignments must be completed in MS Office format and submitted in the platform.            C. All written assignments are due on the date indicated in the pertinent section of this guide. Late submissions and resubmissions are only acceptable at the discretion of the professor.</p> <p><b>Chapter Presentation</b>            The student will select a chapter from the textbook and will present the selected chapter to class. The duration of the chapter presentation should be comprehended between 5 to 10 minutes. The student should prepare an overview summary of the chapter as a learning practice. A presentation rubric it is provided to students.</p>														
<b>COURSE GRADING</b>														
<p>Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.</p> <table border="1" data-bbox="560 1420 1018 1662"> <thead> <tr> <th>Grade</th> <th>Percentage %</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>80-100</td> </tr> <tr> <td>B</td> <td>70-79</td> </tr> <tr> <td>C</td> <td>60-69</td> </tr> <tr> <td>D</td> <td>50-59</td> </tr> <tr> <td>E</td> <td>0-49</td> </tr> </tbody> </table>			Grade	Percentage %	A	80-100	B	70-79	C	60-69	D	50-59	E	0-49
Grade	Percentage %													
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D	50-59													
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<p><b>For Post-Graduate Students</b>            To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.</p> <p><b>For Undergraduate Students</b>            To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.</p>														



COURSE INFORMATION		
<b>Course Code:</b> FIN302	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> International Finance		
ACADEMIC INTEGRITY & ACCOMMODATION		
<b>Classroom Behavior Statements</b>		
<p>1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.</p> <p>2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.</p> <p>3. You are expected to be on time. Packing up your things early is disruptive.</p> <p>4. Raise your hand to be recognized.</p> <p>5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.</p> <p>6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.</p> <p>7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.</p> <p>8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)</p>		
<b>E-classroom Protocol</b>		
<p>Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.</p> <p>Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>		



COURSE INFORMATION		
<b>Course Code:</b> FIN302	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> International Finance		
UNIVERSITY POLICIES		
<b>General Expectations, Rights and Responsibilities of the Student</b>		
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		
<b>Academic Integrity</b>		
<p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p>		
<p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
<b>Campus Policy on Disabilities</b>		
<p>If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.</p>		
<b>Accommodation to Students' Religious Holidays</b>		
<p>It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.</p>		



<b>COURSE SYLLABUS</b>			
<b>COURSE INFORMATION</b>			
<b>Course Code:</b>	<b>FIN303</b>	<b>Level:</b>	<b>Undergraduate</b>
		<b>Credit:</b>	<b>3</b>
<b>Course Title:</b>	<b>Fixed Income Securities</b>		
<b>PREREQUISITE</b>			
Business finance/ Foundation course (Finance/Accounting)			
<b>COURSE OVERVIEW</b>			
This unit aims to provide students with a thorough understanding of the fixed income market, securities and portfolio management. Topics include fixed income analysis, interest rate volatility and security, the term structure of interest rates, interest rate risk and return, securitized products, bond portfolio management; and risk management techniques.			
<b>LEARNING OUTCOME</b>			
After successful completion of this course students should be able to:			
1. Critically analyze the characteristics of fixed income, securities, markets, and valuation techniques.			
2. Apply quantitative skills in risk analysis and valuation of fixed income portfolios.			
3. Demonstrate good understanding of various term structure of interest rate theories and apply appropriate techniques to use them.			
4. Understand and be able to apply advance interest rate risk management tools.			
5. Critically evaluate trading and portfolio management strategies and performance.			
<b>CLASS HOURS</b>			
Total Program Duration:	3 Weeks in Total		
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)		
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)		
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)		
<b>LEARNING RESOURCES</b>			
<b>Required Textbook</b>			
Fabozzi, F. J. (2021). <i>Bond Markets, Analysis, and Strategies</i> . 10th Edition. MIT Press.			
<b>Reference Books &amp; Online Resources</b>			
Martellini, L., Priaulet, S., & Priaulet, S. (2003). <i>Fixed-Income Securities</i> . Wiley. (Reading list: MPP)			
<b>Suggested Textbook</b>			
N/A			
<b>Other Teaching Methods</b>			
N/A			
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
1	1	<b>Basic Analytical Tools and Interest Rates</b> Introduction to the Course & Bond Prices	Chapter 1-3
	2	Pricing of Bonds & Measuring Yield	Chapter 2-4
	3	Bond Price Volatility, Duration and convexity	Chapter 5 & 6
	4	The Theory and History of Interest Rates Factors Affecting Bond Yields	Chapter 6
	5	Term structure of Interest rates, Spot rate and forward rates & bond yields	Chapter 7 & 9



<b>COURSE INFORMATION</b>			
<b>Course Code:</b> FIN303		<b>Level:</b> Undergraduate	
<b>Credit:</b> 3			
<b>Course Title:</b> Fixed Income Securities			
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
2	1	<b>Bond Markets</b> Government Bonds, Agency securities, Mortgage-backed Securities: Pass-Through & CMO	Chapter 7 & 12-13
	2	Corporate bonds and notes, securitization & Asset-Backed Securities	Chapter 8 & 15-16
	3	International Bonds	Chapter 10
	4	Corporate Bond Credit Analysis	Chapter 22
	5	<b>Quiz</b> Deadline: Group Assignment	
3	1	Bond Derivatives & Bond Portfolio Management Analysis of Bonds with Embedded Options	Chapter 19
	2	Bond Portfolio Management I: Strategies & Construction	Chapter 24 & 25
	3	Bond Portfolio Management II: Managing Corporate Bond Portfolio	Chapter 26
	4	Revision	
	5	<b>Final Exam</b>	
<b>ASSESSMENT</b>			
<b>Assessment Task</b>			<b>Percent (%)</b>
Attendance/Participation			10%
Group Assignment			35%
Quiz			15%
Final Exam			40%
<b>Total</b>			<b>100%</b>
<b>DETAILS ON GRADE COMPONENTS</b>			
<p>Note: Students should note that the lecture program outlined above is a guide to the material to be covered in this course and not a definitive statement of when that material will be covered. Adjustments might be made during the course if the pace is faster/slower than expected.</p> <p><b>Class Attendance and Participation</b> Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to allow students to clarify their understanding of the topics from the lecture and textbook.</p> <p>If students miss more than 5 classes and did not receive permission from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.</p>			







<b>COURSE INFORMATION</b>		
<b>Course Code:</b> FIN303	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Fixed Income Securities		
<b>ACADEMIC INTEGRITY &amp; ACCOMMODATION</b>		
<b>Classroom Behavior Statements</b>		
<p>1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.</p> <p>2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.</p> <p>3. You are expected to be on time. Packing up your things early is disruptive.</p> <p>4. Raise your hand to be recognized.</p> <p>5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.</p> <p>6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.</p> <p>7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.</p> <p>8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)</p>		
<b>E-classroom Protocol</b>		
<p>Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.</p> <p>Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.</p> <p>Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>		
<b>UNIVERSITY POLICIES</b>		
<b>General Expectations, Rights and Responsibilities of the Student</b>		
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		





**COURSE SYLLABUS**

**COURSE INFORMATION**

**Course Code:** FIN304                      **Level:** Undergraduate                      **Credit:** 3

**Course Title:** Investment and Portfolio Management

**PREREQUISITE**

An intro-level course in at least one of these three courses: microeconomics, statistics or calculus. Those who have not met the prerequisites must obtain a permission from the course instructor in order to take this course.

**COURSE OVERVIEW**

This course is designed to focus on the investment decision making from the perspective of the portfolio manager. We will prepare students with technical skills that are essential in making optimal investment decisions, as well as a broad scope of vision that is vital in constructing a robust portfolio in this globalized modern world. We will particularly emphasize the solid understanding of key concepts of various return measures, trade-off between risk and return, etc. The latest development in behavioral science and its impact on investment and market will also be introduced in the course. Upon successfully finishing this course, students are expected to have either obtained a solid foundation for more in-depth exploration in the field for graduate studies or been prepared for further pursuing a professional career in investment. Due to the time limitation of the course, we will only briefly touch on fixed income investment, and completely skip financial derivatives and their role in portfolio (risk) management.

**LEARNING OUTCOME**

Upon successful completion of this course, students should be able to:

1. Describe the meaning of investment and the challenges in portfolio management.
2. Correctly value the common financial assets.
3. Analyze the various investment return measures.
4. Know how to construct financial market indices.
5. Get familiar with various investment vehicles and their risk-return characteristics.
6. Demonstrate quantitative assessment of required return based on risk.
7. Explain the fundamentals about managing risk for portfolios of risk assets.

**CLASS HOURS**

Total Program Duration:                      3 Weeks in Total  
Total Contact Hours:                              68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)  
Lectures and Tutorials:                              Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)  
Office Hours:    2 Hours or 120 Minutes per Week (3 Sessions in Total)

**LEARNING RESOURCES**

**Required Textbook**

Reilly, F. K., Brown, K. C., & Leeds, S. J. (2018). *Investment Analysis and Portfolio Management*. 11th Edition. Cengage Learning.

**Reference Books & Online Resources**

1. Bodie, Z., Kane, A., & Marcus, A. (2018). *Investments*. 11th Edition. McGraw-Hill Education.
2. Yahoo Finance
3. Fidelity

**Suggested Textbook**

N/A



<b>COURSE INFORMATION</b>			
<b>Course Code:</b> FIN304		<b>Level:</b> Undergraduate	
<b>Credit:</b> 3			
<b>Course Title:</b> Investment and Portfolio Management			
<b>LEARNING RESOURCES</b>			
<b>Other Teaching Methods</b>			
N/A			
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
1	1	Investment setting, measures of return and risk and their relationship	Chapter 1
	2	Determination of required rates of return, life cycle; asset allocation	Chapter 2
	3	Life cycle, portfolio management process, policy statement <b>Quiz #1</b>	Chapter 2
	4	Global investments	Chapter 3
	5	Security markets: types and their functions <b>Quiz #2</b>	Chapter 4
2	1	Classification of the secondary equity markets, order types	Chapter 4
	2	Security market indexes: types and meanings <b>Quiz #3</b>	Chapter 5
	3	Security market indexes: constructing an index; composite stock-bond indexes; investment strategies	Chapter 5
	4	Efficient capital markets and behavioral finance	Chapter 6
	5	Markowitz portfolio theory <b>Quiz #4</b>	Chapter 7
3	1	The capital asset pricing model - CAPM	Chapter 8
	2	Multifactor models of risk and return, arbitrage pricing theory, risk estimation; course review <b>Quiz #5</b>	Chapter 9
	3	Presentation	
	4	Presentation and special topics: alternative investments, trend, cyclical, monetary policy, FinTech	
	5	<b>Final Exam</b>	
<b>ASSESSMENT</b>			
<b>Assessment Task</b>			<b>Percent (%)</b>
Attendance			10%
Quizzes			40%
Assignments and Presentation			10%
Discussion and Participation			15%
Final Exam			25%
<b>Total</b>			<b>100%</b>



COURSE INFORMATION		
<b>Course Code:</b> FIN304	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Investment and Portfolio Management		
DETAILS ON GRADE COMPONENTS		
<b>Homework, Class Attendance, and Participation</b>		
<p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade (10% of the total course grade) will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers; each class member is expected and encouraged to contribute to the dialogue or discussion.</p> <p>It is important that you read the assigned readings as background information on the issue/topic before each class session. The classroom will provide you an opportunity to present your views and opinions on the topics under discussion, and to help you refine your knowledge and perspective of cross-border management based on these interactions.</p> <p>Please note the following: In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to contact the course Teaching Assistant regarding absences and assignments that are missed. Students must submit a one-page write-up summarizing any assigned textbook chapter reading for each missed session; this will be due within one week of the missed session. Unexcused absence from five or more scheduled class sessions (which is a total of 33% of this course) will be grounds for failure. If you do have to miss class due to a personal emergency, please let the Teaching Assistant know. Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Quality counts more. However, one cannot make quality comments without at least some degree of participation, so in this respect quantity will have some weight. But do keep in mind the following when considering your participation in class discussions: sometimes it's better to remain silent and have others think you are unprepared or a bit dim, rather than speaking out and confirming those suspicions....</p> <p>Accordingly, you are expected to come fully prepared and ready to participate for every class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment in the midst of the discussion.</p> <p>The grading of class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand. Some specific criteria for evaluating discussion contributions are:</p> <ul style="list-style-type: none"><li>• Does the student demonstrate an eagerness to participate?</li><li>• Is the student a good listener? Does he/she build on others' comments?</li><li>• Is the student willing to interact with other class members?</li><li>• Are the points made relevant to the discussion? Are they linked to others' comments?</li><li>• Do comments demonstrate evidence of in-depth analysis of the case?</li><li>• Do comments add to our understanding of the situation?</li><li>• Do comments make a substantive contribution to the advancement of our analysis?</li><li>• Is there a willingness to test new ideas, or are the comments "safe?"</li></ul>		



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<b>Course Code:</b> FIN304	<b>Level:</b> Undergraduate	<b>Credit:</b> 3												
<b>Course Title:</b> Investment and Portfolio Management														
<b>DETAILS ON GRADE COMPONENTS</b>														
<b>Homework, Class Attendance, and Participation (Cont')</b>														
<ul style="list-style-type: none"><li>• Do comments show an understanding of concepts or analytical techniques properly applied to the current situation?</li><li>• Is the student presenting insightful quantitative analysis (when required)?</li><li>• Is the student demonstrating ethical considerations and insights?</li></ul>														
<b>Group Case Presentation</b>														
Students will be assigned to a small group and each of these groups will make an in- class presentation of a case taken from the textbook. Details of the issues to be examined and expectations of the presentations (e.g., length, format) will be provided in class.														
<b>Examinations</b>														
There will be five shorter tests or quizzes and one longer and cumulative final exam. Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below.														
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<b>For Undergraduate Students</b>														
To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.														



<b>COURSE INFORMATION</b>		
<b>Course Code:</b> FIN304	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Investment and Portfolio Management		
<b>ACADEMIC INTEGRITY &amp; ACCOMMODATION</b>		
<b>Classroom Behavior Statements</b>		
<ol style="list-style-type: none"> <li>1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.</li> <li>2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.</li> <li>3. You are expected to be on time. Packing up your things early is disruptive.</li> <li>4. Raise your hand to be recognized.</li> <li>5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.</li> <li>6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.</li> <li>7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.</li> <li>8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)</li> </ol>		
<b>E-classroom Protocol</b>		
<p>Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.</p> <p>Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.</p> <p>Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>		
<b>UNIVERSITY POLICIES</b>		
<b>General Expectations, Rights and Responsibilities of the Student</b>		
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university’s policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		





<b>COURSE INFORMATION</b>		
<b>Course Code:</b> FIN304	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Investment and Portfolio Management		
<b>UNIVERSITY POLICIES</b>		
<b>Academic Integrity</b>		
<p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p> <p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are “experts” writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
<b>Campus Policy on Disabilities</b>		
<p>If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.</p>		
<b>Accommodation to Students' Religious Holidays</b>		
<p>It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.</p>		



## COURSE SYLLABUS

### COURSE INFORMATION

**Course Code:** FIN320                      **Level:** Undergraduate                      **Credit:** 3

**Course Title:** Risk Management and Derivatives

### PREREQUISITE

- Financial Management
- One of the two: Principles of Microeconomics, Principles of Macroeconomics.
- One of the two: Calculus, Statistics.

Those who have not met these prerequisites must obtain a permission from the course instructor in order to take this course.

### COURSE OVERVIEW

This course is designed to provide students with in-depth knowledge of the important concepts about risks and risk management in business. Students will learn how to carry out detailed analysis of the measurement of financial risk and get familiar with the tools and techniques to manage financial risk. While the emphasis is on financial risk, students will be exposed to broader areas where risk and risk management are relevant. For example, how to reduce operational risk is normally considered outside the traditional field of financial risk management, but it is a common risk in business with potentially big consequences. Duration matching is a risk-hedging technique widely used in the banking industry that can be applied to managing a business's cash flows and its debt policy. All the concepts and techniques introduced in this course are closely related one way or the other. Successful completion of the course will help to identify the best strategy of decision-making process. Topics include risk and return, mapping out the landscape of risk, financial disasters and insurance, operational risk, real options, credit risk, business and corporate risk, hedging techniques, working capital risk, financial derivatives – futures, call and put options, swaps, and how to use them to reduce financial risk. The course also introduces methodologies for analyzing and managing risks in business. Specifically, students will learn how some of those pricing frameworks are developed and how they are implemented in various situations. A strong quantitative background and critical thinking capacity will be very helpful for the success in this course.

### LEARNING OUTCOME

Upon successful completion of this course, students should be able to:

1. Adopt a holistic view of risk and return.
2. Understand the tools for measuring risks and their limitations.
3. Apply various hedging techniques to manage business and financial risks.
4. Price risky assets in a more systematic and economically sound way.
5. Understand the implication of arbitrage-free principle and its critical role in asset pricing.
6. Understand insurance and its role in managing risk, and some fundamental issues in insurance risk management.
7. Understand financial derivatives, how to use them, and their limitations.
8. Be able to analyze contemporary economic issues such as financial and economic crises, and the role of financial derivatives and innovations in the that context.

### CLASS HOURS

Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)



<b>COURSE INFORMATION</b>			
<b>Course Code:</b>	<b>FIN320</b>	<b>Level:</b>	<b>Undergraduate</b>
		<b>Credit:</b>	<b>3</b>
<b>Course Title: Risk Management and Derivatives</b>			
<b>LEARNING RESOURCES</b>			
<b>Required Textbook</b>			
[H] Hull, J. C. (2018). <i>Risk Management and Financial Institutions</i> . 5th Edition. Wiley.			
[SC] Saunders, A., & Cornett, M. (2017). <i>Financial Institutions Management: A Risk Management Approach</i> . 9th Edition. McGraw-Hill Education.			
[BMA] Brealey, R., Myers, S., & Allen, F. (2016). <i>Principles of Corporate Finance</i> . 12th Edition. McGraw- Hill Education.			
[BE] Brigham, E. F., & Ehrhardt, M. C. (2016). <i>Financial Management: Theory &amp; Practice</i> . 15th Edition. Cengage Learning.			
[J] Jorion, P. (2010). <i>Financial Risk Manager Handbook</i> . 6th Edition. Wiley.			
<b>LEARNING RESOURCES</b>			
<b>Reference Books &amp; Online Resources</b>			
1. Koski, J. L., & Pontiff, J. (1999). <i>How Are Derivatives Used? Evidence from the Mutual Fund Industry</i> . The Journal of Finance, 54(2), 791–816.			
2. Taleb, N. N. (2010). <i>The Black Swan: The Impact of the Highly Improbable</i> . 2nd edition. Random House LLC.			
3. Kahneman, D. (2011). <i>Thinking, Fast and Slow</i> . Farrar, Straus and Giroux.			
4. Mandelbrot, B., & Hudson, R. L. (2007). <i>The Misbehavior of Markets</i> . Basic Books.			
<b>Suggested Textbook</b>			
N/A			
<b>Other Teaching Methods</b>			
N/A			
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
1	1	Course overview and introduction Financial options: concepts and risk profile Guidelines for the midterm presentation	Assign in Class
	2	Binomial method and the BS formula: derivation and meaning	Assign in Class
	3	Agency problems in corporations and risk bonds and equity: an options perspective Further discussion of the midterm presentation	Assign in Class
	4	Managing operational risks: mythologies for analyzing risks	Assign in Class
	5	Real options, decision tree, Monte Carlo simulation, AI applications in risk management Q&A on the midterm presentation preparation	Assign in Class
<b>WEEKLY SCHEDULE</b>			
2	1	Managing working capital risk: cash flows risk and bankruptcy, cash conversion cycle, inventory risk management	Assign in Class
	2	Trade credit, compensating balance and hidden cost	Assign in Class



<b>COURSE INFORMATION</b>			
<b>Course Code:</b>	<b>FIN320</b>	<b>Level:</b>	<b>Undergraduate</b>
		<b>Credit:</b>	<b>3</b>
<b>Course Title: Risk Management and Derivatives</b>			
<b>WEEKLY SCHEDULE</b>			
2	3	Methods for managing risks for short-term assets and liabilities	Assign in Class
	4	Insurance: risk and return perspective and common issues in the insurance industry	Assign in Class
	5	<b>Mid-Term Exam</b>	
3	1	The classical case of BP and Louisiana oil spill; External insurance versus self-insurance: who should get insurance	Assign in Class
	2	Forward, futures and swaps: concepts and mechanism	Assign in Class
	3	Pricing futures and swaps, hedging strategies	Assign in Class
	4	Course review	
	5	<b>Final Exam</b>	
<b>ASSESSMENT</b>			
<b>Assessment Task</b>			<b>Percent (%)</b>
Attendance/Participation			20%
Mid-Term Exam			40%
Final Exam			40%
<b>Total</b>			<b>100%</b>
<b>DETAILS ON GRADE COMPONENTS</b>			
<b>Assignments, Discussion, Class Attendance, and Participation</b>			
<ul style="list-style-type: none"> <li>• Students are required to attend all classes and participate actively. The participation grade (20% of the total course grade) will be based on the instructor's assessment of how much engagement you have demonstrated relative to your class peers; each class member is expected and encouraged to contribute to the discussion.</li> <li>• There will be assignments that need learners to thoroughly go through problem solving on suggested cases or topics for discussion.</li> <li>• Students are strongly advised to follow the course progress outlined in this syllabus.</li> </ul>			
<b>Examinations</b>			
There will be one graded midterm presentation and one cumulative final exam. The instructor will help the learners in this class to choose a topic based on our lectures for developing the midterm presentation. Criteria and detailed guidelines will be discussed in class in the first week.			
Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below.			
<b>COURSE GRADING</b>			
Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.			
	<b>Grade</b>	<b>Percentage %</b>	
	A	80-100	
	B	70-79	
	C	60-69	
	D	50-59	





<b>COURSE INFORMATION</b>		
<b>Course Code:</b> FIN320	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Risk Management and Derivatives		
<b>UNIVERSITY POLICIES</b>		
<b>General Expectations, Rights and Responsibilities of the Student</b>		
<p>As members of the academic community, student accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		
<b>UNIVERSITY POLICIES</b>		
<b>Academic Integrity</b>		
<p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p> <p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
<b>Campus Policy on Disabilities</b>		
<p>If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.</p>		
<b>Accommodation to Students' Religious Holidays</b>		
<p>It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.</p>		



<b>COURSE SYLLABUS</b>	
<b>COURSE INFORMATION</b>	
<b>Course Code:</b> BUS308	<b>Level:</b> Undergraduate <b>Credit:</b> 3
<b>Course Title:</b> Project Management	
<b>PREREQUISITE</b>	
N/A	
<b>COURSE OVERVIEW</b>	
<p>This course is designed to help students with the concepts, techniques, strategy and context of project management. By completing this course, students will gain critical knowledge and skills required to work as a project manager in a range of industries, including information technology, manufacturing, defense, logistics and supply chain etc. Topics covered in this course include modern project management issues and challenges, project evaluation technique, strategy for project selection, costing, budgeting and project scheduling, risk management, monitoring and project control and international project management.</p>	
<b>LEARNING OUTCOME</b>	
<p>Upon successful completion of this course, students should be able to:</p> <ol style="list-style-type: none"> <li>1. Understand modern project management issues and challenges.</li> <li>2. Learn the techniques of scheduling, resource allocation and risk management of a project.</li> <li>3. Define the techniques of project control and auditing.</li> <li>4. Categorize the social, ethical and cultural issues of project management.</li> <li>5. Understand the required knowledge and skills to work as a project manager.</li> </ol>	
<b>CLASS HOURS</b>	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
<b>LEARNING RESOURCES</b>	
<b>Required Textbook</b>	
[LG] Larson, E., & Gray, C. (2021). <i>Project Management: The Managerial Process</i> . 8th edition. McGraw-Hill Education	
<b>Reference Books &amp; Online Resources</b>	
<i>A Guide to the Project Management Body of Knowledge (PMBOK® Guide). 6th Edition. (2017). Project Management Institute.</i>	
<b>Journals</b>	
<ul style="list-style-type: none"> <li>•<i>International Journal of Project Management</i> <a href="https://www.journals.elsevier.com/international-journal-of-project-management">https://www.journals.elsevier.com/international-journal-of-project-management</a></li> <li>•<i>Project Management Journal</i> <a href="https://journals.sagepub.com/home/px">https://journals.sagepub.com/home/px</a></li> <li>•<i>International Journal of Managing Projects in Business</i> <a href="https://www.emerald.com/insight/publication/issn/1753-8378">https://www.emerald.com/insight/publication/issn/1753-8378</a></li> </ul>	
<b>Suggested Textbook</b>	
N/A	
<b>Other Teaching Methods</b>	
N/A	



COURSE INFORMATION			
<b>Course Code:</b> BUS308		<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Project Management			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	<b>Module 1: Project initiation</b> Course Overview Modern Project Management <i>Group Formation &amp; Introductions</i>	Chapter 1
	2	Organization Strategy & Project Selection <i>Group Project Introduction and Project Topic Brainstorm</i>	Chapter 2
	3	Managing Risk and Being an Effective PM <i>Discussion on Individual Essay</i>	Chapters 7 & 10
	4	Organization: Structure & Culture <i>Finalize Group Project</i>	Chapter 3
	5	<b>Module 2: Project planning</b> Activity Planning: Traditional and Agile	Chapter 4 & 15
2	1	Estimating Project Times and Costs	Chapter 5
	2	Developing a Project Schedule	Chapter 6
	3	Scheduling Resources and Costs <i>Individual Project 1-on-1 with Dr. B</i>	Chapter 8
	4	<b>Module 3: Project Execution</b> Reducing Project Duration	Chapter 9
	5	Managing Project Teams <b>Deadline: Submit Individual Critical Writing Project by 8AM Day of Class and Present in Class Discussion</b>	Chapter 11
3	1	Outsourcing: Managing Interorganizational Relations	Chapter 12
	2	Progress and Performance Measurement and Evaluation	Chapter 13
	3	Project Closure and International Projects <i>Group Meet with Project Sponsor to Ensure on Track for Success</i>	Chapters 14 & 16
	4	<b>Final Review and Group Project Workshop</b>	
	5	<b>Deadline: Group Assignment by 8AM Day of Class &amp; Presentations During Class and Wrap Up</b>	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance & Class Participation			15%
Group Assignment & Presentation (Final)			45%
Critical Writing - Individual Essay (Mid-Term Exam)			40%
<b>Total</b>			<b>100%</b>





**COURSE INFORMATION**

**Course Code:** BUS308

**Level:** Undergraduate

**Credit:** 3

**Course Title:** Project Management

**DETAILS ON GRADE COMPONENTS**

**Attendance & Class Participation**

Students are expected to attend lectures and tutorials, participate in class discussion and activities. There will be no substitutions for in class Presentations.

**Group Project & Presentation**

Prepare and Present Project Plan Report

Summary of group assignment. Group size 3-4 persons per group.

Groups will do a 10 minute presentation followed by a 5 minute Q&A session. All group members have to present. Students are expected to prepare about a 2000 word report around the work we have been doing in class in creating a Project Charter. Times New Roman, 12 font, 1.5 spacing. Cover page, Executive Summary, Tables, Graphs and Reference list are not counted in word limits.

Students should apply theories, concepts, formulas and relevant knowledge covered in this course to understand and analyze the aspects of a project charter.

More details on the group assignment will be discussed in the class.

**Critical Writing (Individual)**

Students will select a relevant topic from the provided case study and write a critical review on it per the parameters provided in class. More details on the assignment will be discussed in the class.

**Notes:**

1. All assessments will be checked for plagiarism
2. Students are encouraged to check their grades and notify the course coordinator of any discrepancies
3. A student freeloading within a group will get zero if it is proved with sufficient evidence(s). If someone is not doing their work, please contact Dr. B or the TA immediately.

**COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

**For Post-Graduate Students**

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

**For Undergraduate Students**

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



**COURSE INFORMATION**

**Course Code:** BUS308

**Level:** Undergraduate

**Credit:** 3

**Course Title:** Project Management

**ACADEMIC INTEGRITY & ACCOMMODATION**

**Classroom Behavior Statements**

1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.
2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.
3. You are expected to be on time. Packing up your things early is disruptive.
4. Raise your hand to be recognized.
5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.
6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.
7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.
8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)

**E-classroom Protocol**

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

**UNIVERSITY POLICIES**

**General Expectations, Rights and Responsibilities of the Student**

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.



**COURSE INFORMATION**

**Course Code: BUS308**

**Level: Undergraduate**

**Credit: 3**

**Course Title: Project Management**

**UNIVERSITY POLICIES**

**Academic Integrity**

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are “experts” writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

**Campus Policy on Disabilities**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

**Accommodation to Students' Religious Holidays**

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



<b>COURSE SYLLABUS</b>	
<b>COURSE INFORMATION</b>	
<b>Course Code:</b> MGT205	<b>Level:</b> Undergraduate <b>Credit:</b> 3
<b>Course Title:</b> Leading and Managing People	
<b>PREREQUISITE</b>	
N/A	
<b>COURSE OVERVIEW</b>	
<p>Leadership skills are increasingly important in the full range of corporate, NGO and public agency settings. There are varying perspectives on leading and leadership, but in this class, we will focus on leading and leadership as it relates to challenges and change inherent in personal, business and social situations in the Twenty-first century. Leadership is what individuals do in mobilizing other people, in organizations or communities to do “adaptive” work – work in the context of environmental social and economic change rather than the maintenance of a given “status quo”. Leadership entails not only the capacity to have and maintain influence beyond your authority, but the ability to get people to face the gap between the values they stand for and the conditions they live in. While many of our personal and community core values may be somewhat stable, the conditions we encounter are subject to increasing change.</p>	
<b>LEARNING OUTCOME</b>	
<p>Upon successful completion of this course, students should be able to:</p> <ol style="list-style-type: none"><li>1. Apply relevant theories, concepts and principles in leading and managing people in contemporary organizations.</li><li>2. Identify and describe core leadership and management skills needed in the contemporary workplace.</li><li>3. Apply various leadership and management skills in a variety of situations.</li><li>4. Critically analyses the challenges of leading and managing people in the workplace.</li><li>5. Reflect on ethical principles and social impact associated with the leadership and management of people in contemporary organizations.</li><li>6. Develop and activate a plan to build upon your strengths and weaknesses in leading and managing people.</li></ol>	
<b>CLASS HOURS</b>	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
<b>LEARNING RESOURCES</b>	
<b>Required Textbook</b>	
Lussier, R.N. & Achua, C.F.. (2016). <i>Leadership: Theory, Application, &amp; Skill Development</i> . 6th Edition. Cengage.	
<b>Reference Books &amp; Online Resources</b>	
N/A	
<b>Suggested Textbook</b>	
N/A	
<b>Other Teaching Methods</b>	
N/A	



<b>COURSE INFORMATION</b>			
<b>Course Code:</b> MGT205		<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Leading and Managing People			
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
1	1	Introduction to Leading and Managing People	Chapter 1
	2	Leadership Traits and Ethics	Chapter 2
	3	Leadership behavior and Motivation	Chapter 3
	4	Contingency theories of leadership	Chapter 4
	5	Influencing through PPNN	Chapter 5
2	1	Team Leadership (Part 1)	Chapter 6
	2	Team Leadership (Part 2)	Chapter 7 & 8
	3	Styles of Leadership (Part 1)	Chapter 9
	4	Styles of Leadership (Part 2)	Chapter 9
	5	<b>Essay Deadline</b>	
3	1	Ethical Leadership	Chapter 10
	2	Leading Diversity	Chapter 10
	3	Leadership and change management	Chapter 11
	4	Group Presentation-preparation	
	5	<b>Group Presentation</b>	
<b>ASSESSMENT</b>			
<b>Assessment Task</b>			<b>Percent (%)</b>
Attendance/Participation			25%
Individual Essay (2000 words)			35%
Case Study Presentation (Group)			40%
<b>Total</b>			<b>100%</b>
<b>DETAILS ON GRADE COMPONENTS</b>			
<b>Class Participation</b>			
<p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.</p> <p>In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. Unexcused absence from five or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p> <p>Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance).</p>			





<b>COURSE INFORMATION</b>		
<b>Course Code:</b> MGT205	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Leading and Managing People		
<b>ACADEMIC INTEGRITY &amp; ACCOMMODATION</b>		
<b>Classroom Behavior Statements</b>		
<p>1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.</p> <p>2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.</p> <p>3. You are expected to be on time. Packing up your things early is disruptive.</p> <p>4. Raise your hand to be recognized.</p> <p>5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.</p> <p>6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.</p> <p>7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.</p> <p>8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)</p>		
<b>E-classroom Protocol</b>		
<p>Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.</p> <p>Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.</p> <p>Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>		
<b>UNIVERSITY POLICIES</b>		
<b>General Expectations, Rights and Responsibilities of the Student</b>		
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		



COURSE INFORMATION		
<b>Course Code:</b> MGT205	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Leading and Managing People		
UNIVERSITY POLICIES		
<b>Academic Integrity</b> Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are “experts” writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		
<b>Campus Policy on Disabilities</b> If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
<b>Accommodation to Students' Religious Holidays</b> It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		





<b>COURSE SYLLABUS</b>			
<b>COURSE INFORMATION</b>			
<b>Course Code:</b> MKT208	<b>Level:</b> Undergraduate	<b>Credit:</b> 3	
<b>Course Title:</b> Consumer Behavior			
<b>PREREQUISITE</b>			
N/A			
<b>COURSE OVERVIEW</b>			
<p>This course introduces the theory of consumer behavior and relates it to the practice of marketing. It will present relevant material drawn from psychology, anthropology, social and behavioral sciences within the framework of the consumer decision process and its main influencing factors. The course examines the rationality of consumer decision making process in view of the growing complexities and interactions of various factors, such as attitudes, perceptions, behavior, culture ... etc. Upon successful completion of the course, students should be able to understand the sophistication of consumer buying behavior in various contexts. This knowledge is considered necessary in developing effective marketing strategies.</p>			
<b>LEARNING OUTCOME</b>			
<p>Upon successful completion of this course, students should be able to:</p> <ol style="list-style-type: none"> <li>1. Define and illustrate cognitive, behavioral, and cultural theories that inform an understanding of consumer behavior.</li> <li>2. Explain the internal and external factors that influence consumer behavior (e.g., decision-making attitudes, personality, lifestyle, social class, consumer culture).</li> <li>3. Apply consumer behavior theories to analyze real-world problems and identify relevant ethical and sustainable marketing solutions.</li> <li>4. Develop the ability and skills to select and use appropriate levels and means of communication in tutorial discussions and group assessment activities.</li> </ol>			
<b>CLASS HOURS</b>			
Total Program Duration:	3 Weeks in Total		
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)		
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)		
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)		
<b>LEARNING RESOURCES</b>			
<b>Required Textbook</b>			
Hoyer, W. D., MacInnis, D. J., Pieters, R., Chan, E., & Northey, G. (2021). <i>Consumer Behavior</i> . 2nd Edition. Cengage Learning Australia.			
<b>Reference Books &amp; Online Resources</b>			
Journal of Consumer Research			
<b>Suggested Textbook</b>			
N/A			
<b>Other Teaching Methods</b>			
N/A			
<b>WEEKLY SCHEDULE</b>			
Week	Day	Topic	Reading
1	1	Understanding Consumer Behaviour	Chapter 1
	2	Motivation, Ability and Opportunity/Personality	Chapter 2 & 11
	3	Exposure to Comprehension	Chapter 3



<b>COURSE INFORMATION</b>			
<b>Course Code:</b> MKT208		<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Consumer Behavior			
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
1	4	Memory and Knowledge/Learning (Chapter 7)	Chapter 4 & 7
	5	Attitudes and Persuasion	Chapter 5
2	1	<b>Mid-Term Exam</b>	
	2	Problem Recognition and Information Research/Judgement and Decision-making	Chapter 6 & 7
	3	Post-Decision Process/Innovations	Chapter 8 & 12
	4	Social Influences on Consumer Behavior	Chapter 9
	5	Group Report Presentation	Chapter 11
3	1	External Influences	Chapter 10
	2	Consumer Diversity	Chapter 13
	3	Symbolic Consumer Behavior	
	4	Marketing Ethics/Revision	Chapter 14
	5	<b>Final Exam</b>	
<b>ASSESSMENT</b>			
<b>Assessment Task</b>			<b>Percent (%)</b>
Attendance/Participation			10%
Mid-Term Exam			20%
Group Report			30%
Final Exam			40%
<b>Total</b>			<b>100%</b>
<b>DETAILS ON GRADE COMPONENTS</b>			
<b>Class Participation</b>			
<p>You are expected to attend all the classes. Absence will lead to point deduction unless the instructor is notified with legitimate reasons. Being absent for more than five classes will lead to fail automatically. By showing up to the class does not mean you'll receive the full grade; your grade is also depended on the quality of your in-class discussion and contribution to the whole class.</p> <p>Class participation also includes daily discussion and critical analysis of case studies or questions presented. Marks are given for each discussion.</p>			
<b>Mid-Term Exam</b>			
<p>The Mid-Term Exam will be held on Week 2 Day 1. The exam covers Week 1 Contents. The exam include 50 multiple choice questions. Students will have one hour (60 minutes) to complete the exam.</p>			



COURSE INFORMATION														
<b>Course Code:</b> MKT208	<b>Level:</b> Undergraduate	<b>Credit:</b> 3												
<b>Course Title:</b> Consumer Behavior														
DETAILS ON GRADE COMPONENTS														
<b>Group Assignment (Max. 4 students per group)</b> More detailed assessment guidelines will be provided in class. The group is expected to work as a team. All the group members <b>MUST</b> involve in group discussion, contribute to the overall quality of the group report. Any evidence of students freeloading within a group will get Zero.														
<b>Group Presentation</b> 1. 15 minutes (10 minutes presentation + 5 minutes Q & A ) PowerPoint presentation based on group assignment 2. All group members must participate														
<b>Final Exam</b> 1. Case Study 2. MCQs 3. Short Answer exam questions 4. Open ended questions Detailed information on the final exam will be provided by the lecturer in class														
COURSE GRADING														
Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.														
<table border="1"><thead><tr><th>Grade</th><th>Percentage %</th></tr></thead><tbody><tr><td>A</td><td>80-100</td></tr><tr><td>B</td><td>70-79</td></tr><tr><td>C</td><td>60-69</td></tr><tr><td>D</td><td>50-59</td></tr><tr><td>E</td><td>0-49</td></tr></tbody></table>			Grade	Percentage %	A	80-100	B	70-79	C	60-69	D	50-59	E	0-49
Grade	Percentage %													
A	80-100													
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<b>For Undergraduate Students</b> To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.														



<b>COURSE INFORMATION</b>		
<b>Course Code:</b> MKT208	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Consumer Behavior		
<b>ACADEMIC INTEGRITY &amp; ACCOMMODATION</b>		
<b>Classroom Behavior Statements</b>		
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<b>ACADEMIC INTEGRITY &amp; ACCOMMODATION</b>		
<b>E-classroom Protocol</b>		
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<b>UNIVERSITY POLICIES</b>		
<b>General Expectations, Rights and Responsibilities of the Student</b>		
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COURSE INFORMATION		
<b>Course Code:</b> MKT208	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> Consumer Behavior		
UNIVERSITY POLICIES		
<b>Academic Integrity</b> Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are “experts” writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		
<b>Campus Policy on Disabilities</b> If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
<b>Accommodation to Students' Religious Holidays</b> It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



<b>COURSE SYLLABUS</b>	
<b>COURSE INFORMATION</b>	
<b>Course Code:</b> MKT316	<b>Level:</b> Undergraduate <b>Credit:</b> 3
<b>Course Title:</b> International Marketing	
<b>PREREQUISITE</b>	
N/A	
<b>COURSE OVERVIEW</b>	
<p>International Marketing is an intensive undergraduate business school course about how organizations develop strategies to compete in foreign markets-- that is, host markets as opposed to their home market. While the fundamental principles of marketing apply throughout the world, such as market analysis through application of the “Four Ps,” the particular challenge of cross-border marketing strategy is to understand how differing cultural values effect markets and their consumers, and how differing political and regulatory regimes either constrain or expand opportunities for the firm. A principal concern of this course will be how “globalization” has brought about a world-wide convergence of values, and how current threats to globalization might alter a firm’s cross- border marketing strategy. The course will use lecture/discussion presentations by the Instructor, in-class exercises, and group presentations of assigned readings from the text. Students must be willing and ready to engage in classroom discussion if they expect to pass the course. In addition, small group presentations, and two short weekly written assignments will be required of all students.</p>	
<b>LEARNING OUTCOME</b>	
<p>Upon successful completion of this course, students should be able to:</p> <ol style="list-style-type: none"><li>1. Have a comprehensive understanding of international marketing theories and practices.</li><li>2. Should have the ability to apply these theories and concepts in real environment.</li><li>3. Ability to identify, analyze, and evaluate data, information related to international marketing.</li><li>4. Have an understanding of the differences in the political, legal, economic, and cultural environment of nations.</li><li>5. The ability to clearly identify and explain the issues major issues and challenges of international marketing.</li></ol>	
<b>CLASS HOURS</b>	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
<b>LEARNING RESOURCES</b>	
<b>Required Textbook</b>	
Fletcher F., Crawford H. (2016). <i>International Marketing: An Asia-Pacific Perspective</i> . 7th Edition. Pearson	
<b>Reference Books &amp; Online Resources</b>	
N/A	
<b>Suggested Textbook</b>	
N/A	
<b>Other Teaching Methods</b>	
N/A	



<b>COURSE INFORMATION</b>			
<b>Course Code:</b> MKT316		<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> International Marketing			
<b>WEEKLY SCHEDULE</b>			
<b>Week</b>	<b>Day</b>	<b>Topic</b>	<b>Reading</b>
1	1	<b>Part A – The Environment of International Marketing</b> Rationale for International Marketing	Chapter 1
	2	Avoiding the Pitfalls of the International Political and Legal Environment	Chapter 2
	3	Appreciating the dynamics of the International Economic and Financial Environment	Chapter 3
	4	Catering for the Social and Cultural Environment of International Marketing	Chapter 4
	5	Technology Change and International Marketing	Chapter 5
2	1	Contemporary Environmental Variables in International Marketing	Chapter 6
	2	<b>Part B – Strategies for International Marketing</b> Research in International Markets International	Chapter 7
	3	Market Selection and Entry	Chapter 8
	4	Internationalization, Relationships and Networks	Chapter 10
	5	Globalization Planning for Effective International Marketing	Chapter 11 Chapter 12
3	1	<b>Part C – International Marketing Implementation</b> Modifying Products for International Markets International Pricing for profit	Chapter 13 Chapter 14
	2	Promotion in International Marketing Effective International Distribution	Chapter 15 Chapter 16
	3	Marketing Services and Projects Overseas	Chapter 17
	4	International Marketing in the Decade Ahead	Chapter 18
	5	<b>Strategy Report</b>	
<b>ASSESSMENT</b>			
<b>Assessment Task</b>			<b>Percent (%)</b>
Attendance/Participation			10%
Case Study Analysis			40%
Written assignment 2500 words (Group of 2-3)			50%
<b>Total</b>			<b>100%</b>



**COURSE INFORMATION**

**Course Code:** MKT316                      **Level:** Undergraduate                      **Credit:** 3

**Course Title:** International Marketing

**DETAILS ON GRADE COMPONENTS**

**Class Attendance and Participation**

Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook.

If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.

Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.

**Case Study**

A case study will be given study in the class, you will be required to analyze the situation in the case and fulfill the required task. As this would be the open book case study – so you can use internet, book and any supplementary material necessary to solve the case.

**Group Report**

Choose ONE Australian company (SME) which you study through the Strategy Report.

- You need to assess Indonesia, Philippines and Malaysia as potential markets, analyze them, and present the viability of all three markets.
- You have to determine ONE international destination for the company (out of your initial three).
- You can choose ONE product line/type/service for these assignments if the company makes many.
- You build on your knowledge and research.
- [www.Austrade.gov.au](http://www.Austrade.gov.au) (Links to an external site.) is a good place to start for some

More detailed assessment guidelines will be provided in class.

The group is expected to work as a team. All the group members MUST involve in group discussion, contribute to the overall quality of the group report.

Any evidence of students freeloading within a group will get Zero.

**COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49





COURSE INFORMATION		
<b>Course Code:</b> MKT316	<b>Level:</b> Undergraduate	<b>Credit:</b> 3
<b>Course Title:</b> International Marketing		
COURSE GRADING		
<b>For Post-Graduate Students</b> To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.		
<b>For Undergraduate Students</b> To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.		
ACADEMIC INTEGRITY & ACCOMMODATION		
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**COURSE INFORMATION**

**Course Code:** MKT316

**Level:** Undergraduate

**Credit:** 3

**Course Title:** International Marketing

**UNIVERSITY POLICIES**

**General Expectations, Rights and Responsibilities of the Student**

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**Accommodation to Students' Religious Holidays**

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