

5 DAYS INTERNATIONAL IMMERSION PROGRAM IN FRANKFURT AM MAIN, GERMANY



PROGRAMME DETAILS

| | |
|-------------------------|--|
| PARTICIPANTS | <ul style="list-style-type: none">• Minimum 25 participants |
| DURATION | <ul style="list-style-type: none">• 5 day training / 6 nights |
| DATE | <ul style="list-style-type: none">• To be decided |
| LOCATION | <ul style="list-style-type: none">• New Campus of Frankfurt School in Frankfurt |
| LEARNING METHODS | <ul style="list-style-type: none">• Case studies and Discussions• Presentations• Industry visits• Cultural visits |
| LANGUAGE | <ul style="list-style-type: none">• English |
| CERTIFICATION | <ul style="list-style-type: none">• Certificate of participation |

OUR DIDACTIC APPROACH

FS' didactic approach builds on 70 years of teaching and research experience at Frankfurt School, one of Germany's and Europe's top ranked business schools.

Our value proposition:

- Transformational, participant centered learning experiences
- Cultural immersion experience
- Networking opportunities with German Industry leaders
- Exposure to world class faculty
- Opportunity for making friends with Frankfurt School students from Germany and around the world

German excellence, global relevance

Frankfurt School's Didactic Method

Classroom participation

Experience



Discussion



Individual experiences



Brainstorming



Group work



Exchange of ideas



Case studies

AGENDA

| Day 1 | Day 2 | Day 3 | Day 4 | Day 5 | Day 6 | Day 7 |
|-------------------------|--|--|--|--|--|----------------------|
| Check-in to hotel | <p>Welcome to FS 9:00 – 9:30</p> <p>Principles of Management and Leadership 9:30 – 12:30</p> | <p>Fintech and Digitalization in Business World 9:00 – 12:30</p> | <p>Business Process Management 9:00 – 12:30</p> | <p>Global value chains 9:00 – 12:30</p> | <p>Market Positioning & Customer Development 9:00-12:30</p> <p>Handover Certificates 12:30 – 13:30</p> | Checkout / Departure |
| | Lunch voucher for 5 days | | | | | |
| | <p>Guided City Tour 14:00- 15:30</p> | <p>German Central Bank Study Center 13:30 – 17:00</p> | <p>Cultural Visit Castle Vollrads Winery 13:30 – 18:00</p> | <p>Industry Visit Leica Camera 13:30 – 18:00</p> | <p>Free evening</p> | |
| Dinner voucher 6 nights | | | | | | |

The proposed training program will be held in the premises of Frankfurt School. Being one of the leading business schools in Germany and Europe, Frankfurt School offers modern facilities for an interactive senior training program. Our training rooms are equipped with the newest technology and the newest media to provide flexibility and quality in our training courses.

We have a strong focus on the wellbeing of our guests and course participants, a good training environment, air quality and modern equipment. We also offer lunch in our modern canteen.

We provide the following logistics:

- Overall organization (booking of hotel rooms, scheduling of sessions)
- Modern campus training rooms in Frankfurt
- Catering during the entire workshop
- Organization of site visits to the industry institutions
- Organization of the social program including weekend programme in order to foster good communication between the participants
- Airport Pick-Up Service & transportation
- Arranging translation services (If required and reserved in advance)

PROGRAMME FEE

| ITEMS | TOTAL |
|---|-----------------------|
| <ul style="list-style-type: none"> ➤ Training as per programme outline ➤ Price for <u>Minimum of 25 participants</u> | 2,900.00 EUR* |
| <p>Including:</p> <ul style="list-style-type: none"> • Training sessions at FS Campus • Study Materials in English • Frankfurt School Certification • Industry visits and Cultural Visits • Frankfurt City Tour • Assistance with visa application (invitation letters) • Refreshments during the training sessions • Dinners voucher for 6 days • Lunch voucher for 5 days as per programme outline • Accommodation for 6 nights on bed & breakfast basis on twin sharing basis for two people • One-week public transport ticket within Frankfurt city • Group airport transfers | |
| <p>Excluding:</p> <ul style="list-style-type: none"> • International flights and Visa fees | |
| GRAND TOTAL | 72,500.00 EUR* |

* All German VAT included.

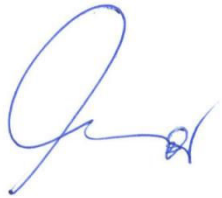
All local tax related to the fees will be paid by the customer.

Prepayment of the Grand Total is required. Visa facilitation letters for the participants will be issued after a prepayment of the Grand Total.

CONTRACTUAL

Validity clause : Validity of this offer is 90 days.

Wednesday, April 5, 2023



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Director Executive Education, IAS

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About Us



Introduction

Frankfurt School of Finance & Management is a leading private business school based in Frankfurt am Main, Germany.

We offer top class degree programmes, executive education as well as advisory services for clients from around the globe.

Frankfurt School has been accredited by the internationally recognised EQUIS, AACSB AMBA quality seals. Our programmes are constantly high ranked by Financial Times.



Facts & Figures 2022

1957- Established by German Banking Industry

Academic, Professional/Executive, Consulting

4000 Students in Academic Programs

6000 Participants in Professional/Executive Programs

100.000 Alumni

Operating in 130 countries

80 Million EUR income in 2021

6 regional offices worldwide

73 regional study centers Germany

500 staff and 75 faculty

Board of Trustees Members

LB≡**BW**

COMMERZBANK

DZ BANK
Die Initiativbank

| BertelsmannStiftung

BHF **BANK**
PRIVAT SEIT 1854

FRESENIUS

**DEUTSCHE
BUNDESBANK**
EUROSYSTEM

SIEMENS

**DEUTSCHE BÖRSE
GROUP**

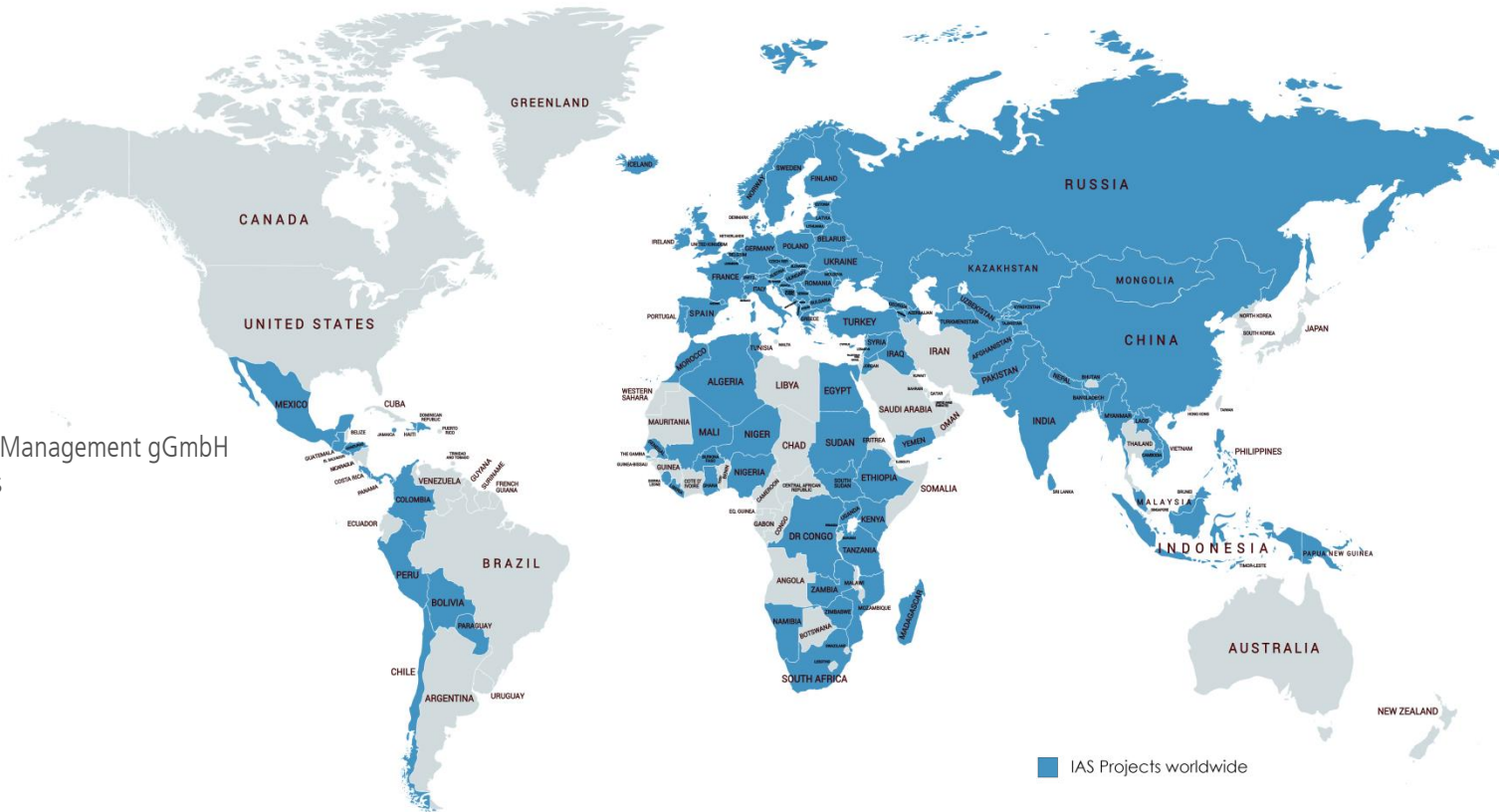
INTERNATIONAL PRESENCE

WORLDWIDE PROJECT EXPERIENCE

Since the early 1990s we are committed to providing consulting, training and research services globally – so far, over 800 projects in more than 80 countries!

HEAD OFFICE

Frankfurt School of Finance & Management gGmbH
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REGIONAL OFFICES

Regional office: Nairobi - Kenya

Regional office: Amman - Jordan

Regional office: Istanbul/Ankara - Turkey

Regional office: Beijing - China

Regional office: Hadapsar - India

Regional office: Dubai - UAE

ACCREDITATION & RANKINGS



FINANCIAL
TIMES

FT EUROPEAN BUSINESS SCHOOL RANKING 2022

#4 in Germany
#26 Europe



FINANCIAL
TIMES

FT MASTER OF FINANCE RANKING 2022

#2 in Germany
#27 worldwide



FINANCIAL
TIMES

FT MASTER IN MANAGEMENT RANKING 2022

#5 in Germany
#38 worldwide



FINANCIAL
TIMES

FT EXECUTIVE MBA RANKING 2022

#4 in Germany
#62 worldwide



FINANCIAL
TIMES

FT EXECUTIVE EDUCATION WORLDWIDE 2022

#3 in Germany
#57 open enrolment worldwide
#61 customised programmes worldwide



QS MBA RANKING 2023

#17 in Europe
#44 worldwide

QS MANAGEMENT MASTER RANKING 2023

#36 in Europe
#44 worldwide

QS FINANCE MASTER RANKING 2022

#31 in Europe
#48 worldwide

CHE – CENTRUM FÜR HOCHSCHULENTWICKLUNG 2020/21

Top placements in 11 out of 12 examined criteria

AMÉRICA ECONOMIA GLOBAL MBA RANKING 2022

#41 worldwide

THE GLOBAL UNIVERSITY EMPLOYABILITY RANKING 2022

#1 Business School in Germany
#6 in Germany

[Ranking: best career prospects for Frankfurt School students \(frankfurt-school.de\)](https://frankfurt-school.de)

Academic Programmes

- Bachelor Programmes
- Master Programmes
- MBA and EMBA Programmes
- Doctoral Programme

Executive Education

- Open-Enrollment Programmes
 - Onsite Campus
 - E-learning
 - Blended Learning
- Customized Programmes
 - Onsite in-house
 - Blended Learning

Advisory Services

- Advisory
- Policy
- Research

INDIVIDUAL REGISTRATION

International Executive Campus 23-27 Oct 2023

- International Leadership Academy
- Business Development Academy
- Treasury and Global Markets Week
- Strategic Bank Management
- Digital Transformation
- Managing Projects Effectively

www.fs.de/iep

Certified Expert in Treasury and Markets

- Blended Learning over 9-12 months
- Financial Markets, Treasury, Risk Management

www.fs.de/cetm

Certified Expert in Business Development

- Blended Learning over 8-10 months
- Strategy, Innovation, Business Design

www.fs.de/cebd

CUSTOMIZED

Programmes tailored to clients needs

Content

- Topics and structure on Request for Proposal
- High profile FS Trainer and expert pool
- High quality material development

Format

- On Campus in Frankfurt - Study Tour
- Inhouse on clients premises
- Digital F2F training
- Blended learning
(F2F digital or onsite, self-study, cases and exercises, coaching, mentoring, quizzes, exams, assignments)

Management

- Professional programme management team

www.fs.de/iep

FRANKFURT CITY



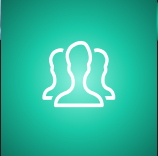
FRANKFURT SCHOOL CAMPUS



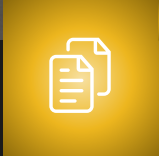
OUR TEAM



ADVISORY



TRAINING & EDUCATION



RESEARCH & POLICIES