

NAMASTE INDIA

A WINTER IMMERSION PROGRAM

DISCOVER INDIA'S RICH CULTURE

 **7TH TO 16TH JANUARY 2025**

10 DAYS OF CULTURAL EXPLORATION, ACADEMIC ENRICHMENT, & LIFELONG MEMORIES



EMBARK ON A TRANSFORMATIVE JOURNEY!

ABOUT BENNETT UNIVERSITY

Bennett University was established in 2016 under the aegis of the Times Group. Backed by a legacy spanning 186+ years, Bennett University is committed to creating leaders for the 21st century who deliver professional excellence and are well-rounded individuals who can think critically about issues from multiple perspectives.

Extending the core journalistic principles of Trust, Knowledge and Public Service, Bennett Coleman and Co. Ltd. (BCCL) has continually undertaken initiatives for the betterment of Indian society. Bennett University's curriculum strongly emphasizes foundational knowledge, thorough academic research based on rigorous pedagogy, and hands-on experience with real-world challenges. The synthesizing nature of the curriculum allows the student to learn by making connections between ideas and concepts across different disciplinary boundaries. The interdisciplinary structure is designed to enable the integration of ideas & characteristics across disciplines which helps to develop critical & transferrable skills.



186+

Years of Leading Change



40,000+

Advertisers & Corporate Network



850+

Start-Ups Mentored & Funded



50+

Leading Brands in India



16,000+

Employees



50+

Digital Businesses across industries



ABOUT IRCO

At Bennett University, the International Relations & Corporate Outreach (IRCO) department is a gateway to the world. We are committed to fostering a thriving international community, where students and faculty can engage in transformative experiences. Through strategic partnerships, we offer inbound and outbound programs that empower students to embrace global perspectives. We connect individuals with research initiatives and knowledge-sharing platforms, nurturing intellectual curiosity and innovation. IRCO proudly represents Bennett University, showcasing our commitment to academic excellence and building relationships that strengthen our reputation. We are a catalyst for cross-cultural connections, ensuring that Bennett University remains at the forefront of international education. Whether your goal is studying abroad, collaborating on research, or forging global connections, IRCO is your partner in creating a future without boundaries.



YOUR 10-DAY ADVENTURE AWAITS

	Morning	Afternoon	Evening
Day 1	Airport Pickup & CheckIn		
Day 2	Welcome Ceremony & Program Orientation	Ice-breaker activities	Welcome dinner
Day 3	Class 1	Day trip to Delhi: Red Fort, delhi Haat, Akshardham Temple, Pradhanmantri Sangrahalaya, India Gate etc	
Day 4	Class 2	Interactive workshop: Learning Hindi Basics	Bollywood movie screening
Day 5	Day trip to Agra: Taj Mahal visit (Guided tour with historical and architectural context)		
Day 6	Class 3	Group activity: Creating a collaborative art project based on Indian themes	Sports Activity: Outdoor team game
Day 7	Class 4	Debate session: Current Issues in Indian Society (with Indian and international students)	Visit to a local market, interactive shopping experience with haggling tips
Day 8	Class 5	Art & Craft workshop	Cultural Evening
Day 9	Presentation	Field Trip to a Village	Bonfire night with storytelling and folk music
Day 10	Transfer to Delhi Airport for Departure		

PARTICIPANTS CAN CHOOSE THEIR ACADEMIC MODULES FROM THE FOLLOWING DOMAINS:

- Computer Science
- Management
- India Law
- Indian History and Culture
- Media
- Engineering Sciences



HIGHLIGHTS

TOP-NOTCH ACADEMICS:

- Tailored Academic Courses related to your area of Interest
- Learn from experts in the field
- Understand Indian business culture & practices

CULTURAL EXPLORATION

- Visit iconic landmarks: Taj Mahal, Red Fort etc
- Immerse in Indian traditions: language, art, music & dance
- Interact with local communities
- Make friends from around the world

PERSONAL & INTELLECTUAL GROWTH

- Debate current issues with Indian peers
- Express your creativity through art projects
- Network with industry leaders
- Build lasting memories & friendships

**APPLY NOW & EMBARK ON
A LIFE-CHANGING ADVENTURE!**



EXPAND YOUR HORIZONS



ECHOES OF SATISFACTION



**NATHAN DAVID
NEWNHAM**
University of Birmingham, UK
Summer Immersion 2024



My summer at Bennett University was life-changing! The internship gave me hands-on legal experience, while trips like the one to the Taj Mahal were awe-inspiring. But it was connecting with local students and trying amazing food that made it truly special. I left with a deep appreciation for India's culture and legal system, plus cherished memories and friendships. This program exceeded my expectations and ignited my passion for exploring the world. I highly recommend it to any student seeking a transformative summer!



India welcomed me with open arms, and Bennett University was the perfect host. The short courses, led by brilliant faculty and experts, were both stimulating and insightful. Exploring the wonders of India, from the bustling streets of Delhi to the serene beauty of the Taj Mahal, was an absolute dream come true. The vibrant culture, the warmth of the people, and the explosion of flavors in the local cuisine left an everlasting impression on me. This program was more than just an academic pursuit; it was a journey of self-discovery and cultural immersion.



MELODY AMADI
University of Bradford, UK
Summer Immersion 2023

JOIN US THIS WINTER



Program dates: 7th to 16th January 2025



Application deadlines: 15th November 2024



Fees: 550 USD



Early Bird Discount: 100 USD



Last Date for Early Bird Discount: 25th October 2024

Fee Covers:

- Short Courses
- Accommodation (Twin Sharing)
- Meals
- Pick up and Drop to Airport
- Local Transportation for all program Activities
- Cultural Visits

Not Covering:

- Airfare
- VISA
- Travel Insurance
- Any Personal Expenses

Contact information:

International Relations and Corporate Outreach Office
Phone: +91-7906940271 (WhatsApp)



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**APPLY NOW & EMBARK ON AN
UNFORGETTABLE JOURNEY**

Application Link

<https://forms.office.com/r/xbnHRVV5RL>



Scan here
to Register



BENNETT
UNIVERSITY
THE TIMES GROUP



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SCAN TO
REACH US

PREPARING INDIA TO MOVE WITH THE TIMES