

# Pontifical Catholic University of Rio de Janeiro

## Brazilian Seminars 2025



Central Coordination for International Cooperation

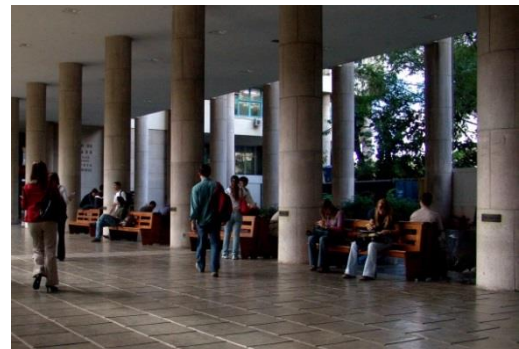


# Welcome to PUC-Rio



PUC-Rio, one of the top universities in Brazil, offers a great variety of opportunities to a diverse group of students. Recognized worldwide as one of the most important doctoral research centers in the country, the Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio) was founded in 1940 with the objective of developing knowledge based on humanistic values. The university has now about 21,000 students who come from a variety of religious, ethnic and social backgrounds.

- Among the 10 best higher education institutions of Brazil
- A doctoral-research intensive University with over 80 years old
- A leading institution on international student mobility
- Expertise in the development of tailor made faculty-led programs
- Over 20 years of success and more than 2,500 participants from all over the world
- A friendly, safe, green and global campus environment
- A distinguished location – Rio de Janeiro!



Complete infrastructure and natural beauty!


Located in a pleasant and quiet neighborhood

Largest university library in Rio de Janeiro

Restaurants, cafeterias, bookstore and ATMs on campus

Art exhibitions throughout the year at Solar Grandjean de Montigny

The Pilotis, an open meeting area for concerts, political debates and fairs within the Modern architecture columns



# The Central Coordination for International Cooperation (CCCI)

The Central Coordination for International Cooperation (CCCI) is responsible for international Inter-institutional cooperation that facilitates the exchange of graduate and undergraduate students, in various forms, joint research and exchange of faculty and researchers. Promotion of scientific events, conferences and seminars.

## The Central Coordination for International Cooperation Office

*(Key contacts)*

**Ricardo Alencar, PhD**

Associate Vice-President for Academic Affairs

**Renan Brito**

Customized Programs Supervisor

**Gabriel Santos**

Housing & Student Services





# BRAZILIAN SEMINARS

**COURSE DATES:** July 17 – August 1, 2025

**LOCATION:** PUC-Rio, Rio de Janeiro

**COURSE DURATION:** 60h

**Contact Hours:** 52h

**Company visits & Excursions:** 8h

**PROGRAM COORDINATORS:**

**Ricardo Borges Alencar, PhD**  
Associate Vice-President for Academic Affairs

**Renan Brito**  
Customized Programs Supervisor

The Brazilian Seminars developed by PUC-Rio is an International Summer School which provides students, young scholars and international administrators with the opportunity to deepen their knowledge about Brazil.

It's an interdisciplinary program meant to give a broad perspective of Brazilian issues which are currently in the global scenario.

A 52h program of lectures and off-class activities that offers a panorama on Brazil's different aspects, ranging from politics to environmental issues, from culture to public health.

GENERAL INFORMATION

PRACTICAL INFORMATION

## PUBLIC

Primarily undergraduate and graduate students, or professionals interested in learning more about Brazil.



# LECTURES & SPEAKERS

COURSE NAME	PROFESSOR/SPEAKER (Link to CV)
Interacting with Brazilians	Ricardo Alencar ( <a href="http://lattes.cnpq.br/5579585545881265">http://lattes.cnpq.br/5579585545881265</a> )
Brazilian Music	Jonas Soares Lana ( <a href="http://lattes.cnpq.br/3194900158044811">http://lattes.cnpq.br/3194900158044811</a> )
Media and Democracy in Brazil and Latin America	Arthur Ituassu ( <a href="http://lattes.cnpq.br/0088939094557856">http://lattes.cnpq.br/0088939094557856</a> )
Education Policies and Challenges	Simone Batista ( <a href="http://lattes.cnpq.br/9034171018868255">http://lattes.cnpq.br/9034171018868255</a> )
Brazilian Arts	Marcello Cappucci ( <a href="http://lattes.cnpq.br/1219189913824354">http://lattes.cnpq.br/1219189913824354</a> )
Brazilian History: From Brasilia`s Foundation to the current years	Raul Mello ( <a href="http://lattes.cnpq.br/2737388390437516">http://lattes.cnpq.br/2737388390437516</a> )
Favelas in Rio: Spaces of Segregation or Integration?	Rafael Gonçalves ( <a href="http://lattes.cnpq.br/4960734561594746">http://lattes.cnpq.br/4960734561594746</a> )
Race Relations in Brazil (Racism)	Rosana Heringer ( <a href="http://lattes.cnpq.br/9066311393158506">http://lattes.cnpq.br/9066311393158506</a> )
Public Policies for Social Inclusion / Social Movements	Ana Paula Soares Carvalho ( <a href="http://lattes.cnpq.br/9034171018868255">http://lattes.cnpq.br/9034171018868255</a> )
Migration Flows and the Formation of the Brazilian People	Marcello Cappucci ( <a href="http://lattes.cnpq.br/1219189913824354">http://lattes.cnpq.br/1219189913824354</a> )
Justice and inequality (Crime and Punishment in Brazil)	Marcia Nina Bernardo ( <a href="http://lattes.cnpq.br/3939532654744480">http://lattes.cnpq.br/3939532654744480</a> )
Challenges For Brazilian Democracy	Alessandra Maia ( <a href="http://lattes.cnpq.br/1102020302719626">http://lattes.cnpq.br/1102020302719626</a> )
Urban Adaptation to climate change	Maria Fernanda Lemos ( <a href="http://lattes.cnpq.br/2531489281135790">http://lattes.cnpq.br/2531489281135790</a> )
Energy: Brazil in the Global Market	Sergio Fontoura ( <a href="http://lattes.cnpq.br/4627442057000265">http://lattes.cnpq.br/4627442057000265</a> )
Native conservation and development in Brazil: Dilemma and synergic opportunities	Rodrigo Penna Firme ( <a href="http://lattes.cnpq.br/3169548175426087">http://lattes.cnpq.br/3169548175426087</a> )
Advancing Brazilian biodiversity: Innovation through collaboration	João Paulo Condack ( <a href="http://lattes.cnpq.br/3303517536813066">http://lattes.cnpq.br/3303517536813066</a> )
The Brazilian Agenda of Economic Development	Marcelo Mello ( <a href="http://lattes.cnpq.br/1868976259304585">http://lattes.cnpq.br/1868976259304585</a> )
Brazil, BRICS and International Relations	Luis Fernandes ( <a href="http://lattes.cnpq.br/9268052528216772">http://lattes.cnpq.br/9268052528216772</a> )
Doing Business in Brazil	Bruno Grossman ( <a href="http://lattes.cnpq.br/1725464048075502">http://lattes.cnpq.br/1725464048075502</a> )
Innovation ecosystem for sustainability	Ruth Espinola Soriano de Mello ( <a href="http://lattes.cnpq.br/5026891006947962">http://lattes.cnpq.br/5026891006947962</a> )

COURSE AREA	
Humanities / Culture	STEM
Humanities / Social Sciences	Business / Economy



## ATTENDANCE AND PUNCTUALITY

Since students will be actively involved in both individual and group activities, regular attendance and full participation are very important.

**Students that miss more than 25% of lectures or the two technical visits are automatically ineligible to receive a course certificate.**

Three delays count as one absence.

Participation at the cultural activities is not mandatory.

## PROGRAM EVALUATION - ESSAY

**On August 1<sup>st</sup>, 2025, from 10:00am to 12:00pm**, participants will be required to write an essay about a theme observed during the program suitable to his/her professional life.

The essay will be graded from A (highest grade) to E (lowest grade). **In order to pass students must score from A to C.**

**Writing the essay is mandatory to receive the course certificate.**

## PROGRAM/COURSE CERTIFICATE

The program does NOT provide a transcript, but **participants receive a course certificate with the total number of hours dedicated to academic activities, technical visits, and grade.**

The certificate is sent by email to the participants after the program is over and all requirements are complete.



# Additional Information

We would like to point out that this is a **physically active program**.

The program includes in class and off classes activities in order to allow the participants to experience a sample of life in Brazil through Rio de Janeiro.

The **off-classes activities may take place regardless of the weather conditions**.

Please ensure to bring adequate clothing, including long and short pants, rain and sun wear (umbrella, sun glasses, sun cream) and comfortable footwear that enables you to walk distances.

## (Suggested) DRESS CODE

- Dress light and casual-smart
- Trousers or business-smart for the company visits
- Light jackets are advisable due to the "winter"
- Don't wear any flashy jewelry if you're going to be walking around on the streets

It is **NOT** necessary to bring a laptop to classes

## PUC-Rio/Contact Information

**Emergency cell phone/WhatsApp number: (+5521) 99755-7873**

**We look forward to welcome you in Rio to a very productive and fun time!**

**Seja Bem-Vindo!**

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